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## CONFIDENTIAL

## Wellington Regional Council Passenger Survey 2000

July 2000

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## 1. Context

Transfund New Zealand required Regional Councils to survey passengers on contracted trips as part of agreed performance measures. Rather than simply gathering the seven passenger satisfaction ratings for Transfund, the Wellington Regional Council (WRC) took the opportunity to use the survey to gather extra data on passengers.

In 1998 and 1999, a survey was carried out on public transport users in the Wellington region. The current survey is partially a repeat of the previous surveys but it also investigates other areas relating to public transport services. Where applicable, results from the 1998 and 1999 surveys are included.

Areas covered in the current survey include:

- Motivation (main purpose of trip; main reason for using public transport rather than other transport).
- Travel patterns (frequency of use; timing of all journeys that day, distanced covered during journey).
- Service performance (reliability, frequency, journey time, quality/comfort and price).
- Satisfaction with Ridewell


## 2. Method

### 2.1 Overview

During March and April 2000, over 3000 passengers aged $13+$ were invited to complete a short written questionnaire (attached as Appendix A). Questions 10 to 12 used the scales and wording required for Transfund performance measures.
BRC Marketing and Social Research interviewers handed out the questionnaires to passengers on 140 randomly selected bus, train and ferry trips. The length of the questionnaire ( 5 to 10 minutes) meant that most of the passengers did not complete the questionnaire during the trip; instead they took the questionnaire away and returned it in the FreePost envelope provided. A total of 2149 acceptably complete replies were received.

### 2.2 Questionnaire

The question was based on the 1999 version, with questions added to address the following areas:

- satisfaction with Ridewell (Q8)
- how passengers began and ended their journeys (q4b, q5b)
- the actual commuting distance passengers travelled (i.e., the location of their starting and ending bus stops/stations) (Q4, Q5)
- access to the Internet (reflecting the WRC's intention to make timetable information available online) (Q13).

For the first time, separate questionnaires were used for buses and trains.

### 2.3 Sampling

A sample of 140 bus, train and ferry trips (Table 1) were randomly selected from a WRC database listing trips and their frequency. The random selection automatically balanced over time of day, day of week, and the route. Trips beginning before 7 am and after 8pm were excluded to ensure interviewer safety.
As in 1999, "round trip" sampling was used. For example, rather than only recruiting passengers on a trip from Wellington to Lower Hutt, the passengers on the return trip (Lower Hutt to Wellington) were also recruited.

WRC chose to exclude school trips from sampling for this survey.

Table 1: Trips sampled

| Operator ID | 2000 | 1999 | 1998 |
| :--- | ---: | ---: | ---: |
| Cityline | 21 | 35 | 16 |
| c c s | 1 |  |  |
| Eastbourne | 3 | 1 | 4 |
| Mana | 15 | 14 | 24 |
| Newlands | 5 | 8 | 5 |
| Runciman |  |  | 1 |
| Stagecoach | 59 | 1 | 87 |
| Westpac Trust Ferry | 1 | 36 |  |
| NZ Rail (train) | 35 | 145 | 185 |
| Total | 140 |  |  |

The survey was carried out over a two week period between 22nd March and 6th April inclusive.

Of these trips 32 were "commercial" rather than "contracted". That is, the commercial trips were not funded by the Regional Council (apart from concessionary fares reimbursement) and were therefore excluded from the analyses for Transfund New Zealand. Note that Transfund New Zealand sampling guidelines require a minimum of 100 contracted trips to be sampled.

For the bus and ferry trips, every second passenger over the age of 13 was asked to complete a survey. For the train trips, one quarter of the passengers over the age of 13 were asked to complete a survey. This was achieved by sampling every second carriage' and asking passengers on one side (left or right) of the sampled carriage to complete a survey. The choice and side of the carriages was varied each day, and was not a matter of choice for the interviewers.

A few children aged under 13 were inadvertently given questionnaires (distribution had to be rapid, thus interviewer judgement of age was relied on). Their responses are excluded from analysis and reporting.

In a few rare cases, staff members were also unknowingly given questionnaires. Where they could be identified (e.g., through their use of a staff concessionary ticket), their responses were also excluded from any further use.

### 2.4 Response rate

In total, 2149 valid and adequately complete questionnaires were returned (Table 2).

[^1]Table 2: Passengers responding

|  | 2000 | 1999 | 1998 |
| :--- | ---: | ---: | ---: |
| Bus | 1093 | 1055 | 1375 |
| Train | 1052 | 1029 | 895 |
| Ferrv | 4 | 5 |  |
| Total | 2149 | 2089 | 2270 |

The 2149 acceptably complete and valid responses were gained from 3574 passengers aged 13 or over approached. That is, the response rate for this survey was $60 \%$. This is very similar to the response rates for the previous surveys ( $60 \%$ in 1999, $58 \%$ in 1998). This is less than what would have been achieved had the survey been shortened to include only the few Transfund questions and had been completed during the trip. But it is equal to or better than many household or face-to-face surveys.

A prize draw for three prizes of one month's free bus and train travel for those responding probably helped achieve this good response rate.

Around $9 \%$ of those approached refused to accept the questionnaire. The majority of those not responding accepted the questionnaire, but did not return it by the cut-off date.

### 2.5 Statistical weighting

As found in 1999, the proportion of train passengers who completed the survey was much higher than the proportion of train passengers in the annual passenger totals supplied by the WRC. ${ }^{2}$

All results in this report are weighted unless indicated otherwise. The weights used are shown in Appendix B.

### 2.6 Margins of error

We have used the margins of error calculated for the 1999 survey analysis, without any revisions. Given that the 1999 and 2000 surveys had very similar sample sizes and identical sampling methods, and also given that the sampling complexity means that we calculate illustrative margins of error for a selected question, the margins of error are unlikely to have changed materially.

[^2]Margins of error usually cited for a sample of around 2000 are small, around $2 \%$ plus or minus ${ }^{3}$. However, here we did not simply sample individual passengers randomly from all those making trips. Rather, we randomly sampled the trips and then got responses from several passengers on these trips. Such a "cluster sampling" approach is much more cost-effective than simple random sampling. However, margins of error with cluster sampling are larger than for a simple random sample of the same size.

Our analysis suggests that margins of error with this survey can be as much as three times higher than for simple random sampling with the same sample size. Illustrative margins of error (using results from 1999's Q11 for the overall ratings of service) are approximately as follows:

- Bus results $n=1055-7 \%$ (compared to $3 \%$ if sampling was not clustered)
- Train results $n=1029-9 \%$ (compared to $3 \%$ if sampling was not clustered).

[^3]
## 3. Characteristics of respondents

Table 3 shows the demographic characteristics of the 2149 passengers who participated in the survey. These characteristics are very similar to those obtained in the 1999 survey.

The main points to note are:

- More female than male passengers returned a questionnaire ( $60 \%$ compared with 39\%)
- Nearly half ( $48 \%$ ) of all passengers were in full-time employment
- Another $27 \%$ were students (tertiary or school)
- Roughly half ( $48 \%$ ) were aged between 20 and 39 years

Peak travellers were much more likely to be full-time salary or wage earners than were non-peak passengers (Table 4).

Table 3: Demographics of respondents

|  | $n=2149$ <br> $\%$ <br> (weighted) |
| :--- | :---: |
| Gender |  |
| Male | 39 |
| Female | 60 |
| No response | 2 |
| Total | 100 |
| Age |  |
| $13-15$ | 4 |
| $16-19$ | 15 |
| $20-29$ | 28 |
| $30-39$ | 20 |
| $40-49$ | 14 |
| $50-59$ | 10 |
| $60-69$ | 4 |
| $70-79$ | 3 |
| $80+$ | 1 |
| Total | 100 |

Occupation
School student 10
University or Polytechnic student 17
$\begin{array}{lr}\text { Self-employed } & 4 \\ \text { Full time salary or wage earner } & 48\end{array}$
Part-time salary or wage earner (less $\quad 9$
than 30 hrs/week) 5
Full-time home-maker 2
Unemployed
Other beneficiary 2
Other 0
No response 0

Total 100
Note: Components may not always add to $100 \%$ exactly because of rounding.

Table 4: Demographics of peak and off-peak passengers

|  | Peak <br> $n=1375$ <br> $\%$ | Off-peak <br> $n=774$ <br> $\%$ |
| :--- | ---: | ---: |
| Gender |  |  |
| Male | 43 | 33 |
| Female | 56 | 65 |
| No response | 1 | 2 |
| Total | 100 | 100 |
| Age |  |  |
| $13-15$ | 5 | 4 |
| $16-19$ | 14 | 16 |
| $20-29$ | 29 | 27 |
| $30-39$ | 22 | 17 |
| $40-49$ | 16 | 13 |
| $50-59$ | 11 | 9 |
| $60-69$ | 3 | 7 |
| $70-79$ | 1 | 5 |
| $80+$ | 0 | 2 |
| Total | 100 | 100 |
| Occupation |  |  |
| School student | 10 | 10 |
| University or Polytechnic student | 15 | 20 |
| Self-employed | 4 | 4 |
| Full time salary or wage earner | 60 | 32 |
| Part-time salary or wage earner (less | 7 | 12 |
| than 30 hrs/week) |  |  |
| Retired | 1 | 11 |
| Full-time home-maker | 1 | 4 |
| Unemployed | 1 | 2 |
| Other beneficiary | 0 | 3 |
| Other | 1 | 0 |
| No response | 0 | 1 |
| Total | 100 | 100 |
| Note: Components may not always add to $100 \%$ exactly because of rounding. |  |  |
|  |  |  |

As Table 5 shows, most respondents are regular users of public transport, with $74 \%$ using it at least four days a week. This pattern of usage is very similar to that found in 1998 and 1999.

Table 5: Usage of public transport
Q. Which ONE of the following best describes how often you normally travel by public transport in the Wellington Region (includes Kapiti Coast and Wair arapa)?

|  | 2000 <br> $n=2149$ <br> $\%$ | 1999 <br> $n=2089$ <br> $\%$ | 1998 <br> $n=2270$ <br> $\%$ |
| :--- | :---: | :---: | :---: |
| Most days including weekends <br> Four or five days each week not usually <br> including weekends | 29 | 31 | 28 |
| One to three days each week not usually <br> including weekends | 45 | 44 | 43 |
| One to three days each week usually <br> including weekends | 11 | 10 | 10 |
| Weekends only | 6 | 6 | 8 |
| Not every week but at least once a month | 1 | 1 | 1 |
| Less than once a month | 4 | 4 | 5 |
| Not applicable - l'm a visitor to Wellington | 2 | 2 | 3 |
| Other | 2 | 1 | 2 |
| No response | 1 | 1 | 1 |
| Total | 100 | 100 | 100 |

Note: Components may not always add to $100 \%$ exactly because of rounding.
Tranz Metro and Stagecoach passengers mainly travelled used concession tickets (10 trip or monthly), or paid in cash (Table 6). Most Cityline/CCS and Mana/Newlands passengers used a 'rechargeable' card (Farecard or Smartcard/Travel) to pay.

## Table 6: Ticket types used

QB. When you were given this survey, what type of ticket were you using?

| Stagecoach ( $n=869$ ) | \% |
| :---: | :---: |
| Beneficiary | 3 |
| 10 trip ticket | 36 |
| Two hour ticket | 1 |
| STAR Pass | 4 |
| Group Daytripper | 1 |
| Bus King | 3 |
| Gold Pass | 17 |
| Single trip (cash) | 34 |
| Other | 1 |
| Total | 100 |
| Cityline/CCS ( $n=129$ ) | \% |
| Senior citizen farecard | 6 |
| Farecard | 47 |
| STAR Pass | 7 |
| Group Daytripper | 2 |
| School term farecard |  |
| IO trip (CCS) | 5 |
| Single trip (cash) | 28 |
| Other | 5 |
| Total | 100 |
| Mana/Newlands ( $n=99$ ) | \% |
| Smartcard/Travel card | 67 |
| School pass (Mana) | 2 |
| Single trip (cash) | 31 |
| Total | 100 |
| Tranz Metro ( $n=1049$ ) | \% |
| 10 trip ticket | 33 |
| Family Fun Fare | 0 |
| Day Rover | 1 |
| School term pass | 6 |
| Monthly Pass | 42 |
| Single or return trip (cash) | 17 |
| Other | 2 |
| Total | 100 |
| Westpac Trust Ferry ( $n=4{ }^{\star}$ ) | \% |
| Ten trip ticket |  |
| Monthly Pass |  |
| Family Pass |  |
| Single or return trip (cash) | 3 |
| Other | 1 |
| Total | 100 |
| Note: Components may not always add to $100 \%$ ex |  |

Perhaps not surprisingly, peak travellers (those making journeys either before $8: 45 \mathrm{am}$ or between $3: 30$ and $6: 29 \mathrm{pm}$ ) tended to make greater use of concession tickets than did off-peak passengers (Table 7).

Table 7: Ticket types used by Peak and Off-peak travellers
Q. When you were given this survey, what type of ticket were you using?

|  | $\begin{gathered} \hline \text { Peak } \\ \% \end{gathered}$ | $\begin{gathered} \hline \text { Off-peak } \\ \% \end{gathered}$ |
| :---: | :---: | :---: |
| Stagecoach | ( $n=472$ ) | ( $n=397$ ) |
| Beneficiary | 1 | 6 |
| 10 trip ticket | 46 | 23 |
| Two hour ticket | 1 | 1 |
| STAR Pass | 2 | 5 |
| Group Daytripper | 1 | 2 |
| Bus King | 3 | 3 |
| Gold Pass | 14 | 20 |
| Single trip (cash) | 31 | 39 |
| Other | 1 | 1 |
| Total | 100 | 100 |
| Cityline/CCS | ( $n=50$ ) | ( $n=79$ ) |
| Senior citizen farecard | 0 | 10 |
| Farecard | 60 | 39 |
| STAR Pass | 4 | 9 |
| Group Daytripper | 0 | 3 |
| School term farecard | 0 | 0 |
| 10 trip (CCS) | 5 | 4 |
| Single trip (cash) | 28 | 32 |
| Other | 5 | 4 |
| Total | 100 | 100 |
| Mana/Newlands | ( $n=46$ ) | ( $n=53$ ) |
| Smartcard/Travel card | 85 | 51 |
| S c h quask (Mana) | 2 | 2 |
| Single trip (cash) | 13 | 47 |
| Total | 100 | 100 |
| Tranz Metro | ( $n=809$ ) | ( $n=240$ ) |
| IO trip ticket | 35 | 26 |
| Family Fun Fare | 0 | 1 |
| Day Rover | 0 | 5 |
| School term pass | 6 | 5 |
| Monthly Pass | 47 | 23 |
| Single or return trip (cash) | 11 | 35 |
| Other | 1 | 5 |
| Total | 100 | 100 |

Note: Components may not always add to $100 \%$ exactly because of rounding

## 4. Key results

### 4.1 Passenger satisfaction

As found in previous years, dissatisfaction with public transport services was generally rare. Using the Transfund scales, two-thirds of passengers rated the bus, train, or ferry service as Good or Excellent and only 6\% rated it as Poor or Very poor (Graph 1).

Graph 1: Overall satisfaction
QD. Oerall, taking the factors in question 10 info account, how do you rate the bus/train service on this route/line?


Graph 2 shows that, as found in previous years, dissatisfaction was generally uncommon with any of the five attributes of service rated for Transfund:

- Reliability (whether the buses/trains run on time)
- Frequency (whether the buses/trains come often enough)
- Journey time (how long the bus/train trip takes)
- Quality/comfort (whether the bus/train is clean, quiet, comfortable, easy to get on/off, rides smoothly, and has enough seats)
- Price (the cost of your trip)

Graph 2: Dissatisfaction over time


Bus and train passengers were generally similar in their levels of dissatisfaction, except in regards to quality and comfort of the service. Roughly a quarter of train passengers rated the quality/comfort of their train service as Poor or Very poor (Graph 3). This is distinctly higher than the dissatisfaction level found in 1999 (in which 13\% of train passengers were dissatisfied with quality/comfort).

Graph 3: Dissatisfaction with aspects of passenger services


### 4.1.1 Perceived value for money

Respondents were generally satisfied with the value for money of their respective services (Graph 4).

Graph 4: Perceived value for money of public transport service
Q1 1 Oerall, taking into account all the factors in question 10 [reliability, frequency, journey time, quality/confort, price), do you think the bus/train service on this route/line is...


### 4.2 Satisfaction with Ridewell

More bus than train passengers had contacted Ridewell in the last two months ( $32 \%$ compared with $21 \%$ ). Most were satisfied overall with the call ( $68 \%$ Satisfied or Very satisifed; Graph 5).

Graph 5: Overall satisfaction with the call ( $n=367$, bus; 234, train)


Dissatisfaction was not common for any of the four aspects of Ridewell's service that we measured (Graph 6).

Graph 6: Dissatisfaction with aspects of Ridewell
Q8a. Please rate how satisfied or dissatisfied you are with your experience with Ridewell on the last occasion on the following aspects.

4.2.1 Extension of Ridewell's hours

If Ridewell were to extend its operating hours, the most preferred time would be after 8:30pm (Table 8).

Table 8: Preference for extension of Ridewell's hours
Q9. If Ridewell were to extend its hours, which time would most benefit you?

|  | $\%$ |
| :--- | ---: |
| Before 7:30am Mon to Sat | 14 |
| After 8:30pm Mon to Sat | 20 |
| Before 9am Sundays | 2 |
| After 3pm Sundays | 7 |
| Don't know/present hours suitable | 54 |
| No response | 4 |
| Total | 100 |

Note: Components may not always add to $100 \%$ exactly because of rounding.

### 4.3 Details of passenger journeys

Not surprisingly, bus and train passengers differ substantially in how they begin and end their journeys. As Table 9 and Table 10 show, the majority of bus passenger walked 10 minutes or less to begin or end their bus journey. In contrast, train passengers had more varied means of beginning or ending their journeys. Walking however, remained the most common means of starting or ending a journey.

Table 9: Means of beginning public transport journey
How did you get to the bus stop/ station?

|  | Bus <br> $n=1093$ <br> $\%$ | Train <br> $n=1052$ <br> $\%$ |
| :--- | :---: | :---: |
| Walk 10 mins or less | 78 | 48 |
| Walk more than 10 mins | 5 | 21 |
| Cycle | 0 | 0 |
| (Another) bus | 6 | 10 |
| (Another) train | 5 | 1 |
| Drove car and parked it near | 1 | 13 |
| bus stop/station | 2 | 6 |
| Dropped off by car | 0 | 0 |
| Other | 1 | 1 |
| No response | 100 | 100 |
| Total |  |  |
| Note: Components may not always add to $100 \%$ exactly because of rounding. |  |  |

Table 10: Means of completing public transport journey
How will you complete your-journey when you reach that stop/station?

|  | Bus <br> $n=1093$ <br> $\%$ | Train <br> $n=1052$ <br> $\%$ |
| :--- | :---: | :---: |
| Walk 10 mins or less | 81 | 44 |
| Walk more than 10 mins | 7 | 20 |
| Cycle | 0 | 0 |
| (Another) bus | 6 | 9 |
| (Another) train | 2 | 2 |
| Drove car and parked it near | 1 | 15 |
| bus stop/station | 1 | 7 |
| Dropped off by car | 1 | 1 |
| Other | 1 | 1 |
| No response | 100 | 100 |
| Total |  |  |
| Note: Components may not always add to $100 \%$ exactly because of rounding. |  |  |

Most passengers made two journeys using public transport in a day (Table 11). As found last year, roughly $60 \%$ of passengers made a journey beginning at peak time (either before 8:45am or between 3:30pm and $6: 29 \mathrm{pm}$ ). A substantial proportion ( $41 \%$ ) made an off-peak journey, travelling between 8:45am and 3:29pm (Table 12). ${ }^{4}$ Most travellers made only one journey during any of the defined time-ranges.

Of the passengers given the survey on a peak trip ${ }^{5}, 35 \%$ made at least one journey at off-peak times (between 8:45am and 3:29pm or after $6: 29 \mathrm{pm}$, see Table 13) on the same day.

Table 11: Total journeys
Q6. In total, how many journeys using public transport will you travel today?

|  | $n=2049$ <br> $\%$ |
| :--- | :---: |
| 1 | 16 |
| 2 | 68 |
| 3 or more | 16 |
| No response | 1 |
| Total | 100 |
| Note: Components may not always add to | $100 \%$ exactly because of rounding. |

Table 12: Timing of journeys
Q6a. Today, how many journeys using public transport will you make in the Wellington Region which start at the following times?

| $n=2089 *$ | Made a journey at this time |  | Number of journeys made |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No \% | Yes \% | 1 <br>  | $\begin{gathered} 2+ \\ \% \end{gathered}$ |
| Before 8:45am | 42 | $57^{* *}$ | 54 | 3 |
| From 8:45am to 3:29pm | 58 | 41 | 27 | 14 |
| From 3:30pm to 6:29pm | 36 | 64 | 57 | 7 |
| From 6:30pm to 8pm | 87 | 13 | 12 | 1 |
| After 8pm | 95 | 5** | 5 | 0 |

'Subsample includes only those who gave information on times of their journeys
**These figures will understate the true proportion of passengers travelling at these times. This is because we did not recruit services leaving before 7 am or after 8 pm (in the interests of interviewer safety)

[^4]Table 13: Timing of journeys of peak travellers
Q6a. Today, how many journeys using public transport will you make in the Wellington Region which start at the following times?

| $n=1345 *$ | Made a journey at this time |  | Number of journeys made |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { No } \\ \% \\ \hline \end{gathered}$ | Yes \% | $\begin{gathered} 1 \\ \% \\ \hline \end{gathered}$ | $\begin{gathered} 2+ \\ \% \\ \hline \end{gathered}$ |
| Before 8:45am | 24 | 76 | 72 | 4 |
| From 8:45am to 3:29pm | 79 | 20 | 15 | 5 |
| From 3:30pm to 6:29pm | 21 | 78 | 72 | 6 |
| From 6:30pm to 8pm | 89 | 11 | 10 | 1 |
| After 8pm | 96 | 4 | 4 | 0 |

### 4.4 Motivation

As might be expected, most journeys were to and from work. There was also a wide range of other main purposes given (Graph 7). ${ }^{6}$ Train passengers were much more likely to be travelling to or from work than were bus passengers ( $70 \%$ compared with $49 \%$ ).

Graph 7: Main purpose of journey


The main reasons given for using public transport were similar to those found in in the 1999 and 1998 surveys (Table 14).

[^5]Table 14: Main reason for using public transport
Q. What is your main reason for making this journey by public transport?

|  | 2000 <br> $n=2149$ <br> $\%$ | 1999 <br> $n=2089$ <br> $\%$ | 1998 <br> $n=2270$ <br> $\%$ |
| :--- | :---: | :---: | :---: |
| Less hassle | 17 | 18 | 16 |
| Don't have to find/pay for parking | 17 | 16 | 19 |
| No motor vehicle available for me to use (generally) | 14 | 14 | 19 |
| Haven't learnt to drive | 13 | 12 | 18 |
| Cheaper | 12 | 11 | 7 |
| Quicker | 11 | 10 | na |
| No motor vehicle available for me to use (for this |  | 6 | 8 |
| journey) | 6 | 3 | 4 |
| Have learnt to drive but prefer not to drive (generally) | 2 | 2 | 2 |
| Have driven in the past but don't any longer | 2 | 2 | 4 |
| Have learnt to drive but prefer not to drive (for this |  | 5 | 4 |
| journey) | 2 | 2 | 0 |
| Other | 4 |  |  |
| No response | 100 | 100 |  |
| Total |  |  |  |
| Note: Components may not always add to 100\% exactly because of rounding. |  |  |  |
| na $=$ not asked in the 1998 survey. |  |  |  |

As found in 1999, more train than bus passengers travel by public transport because it is less hassle ( $26 \%$ compared with $15 \%$ ). Other reasons do not differ so markedly between train and bus passengers.

### 4.5 Internet access

Given the WRC's intention to make timetable information available on the Internet, we asked travellers about their access to the Internet. Nearly two-thirds (63\%) of passengers had access to the Internet and had used it in the last two months (Table 15).

Table 15: Sources of Internet access
Q13. Have you used the World Wide Web in the last 2 months? If so, where?

|  | $\%$ |
| :--- | :---: |
| Never used/not familiar with the WWW | 29 |
| Have not used the WWW in the last 2 | 8 |
| months |  |
| Home | 41 |
| Work | 32 |
| School or University/Polytechnic | 13 |
| Other | 3 |
| No response | 2 |
| Total |  |
| Note: Total may exceed 100\% because of multiple response. |  |
|  |  |
| Comparing bus and train passengers, train passengers were more likely |  |
| than bus travellers to have Internet access at work (40\% compared with |  |
| 30\%). The second point reflects the higher proportion of full-time salary |  |
| or wage earners among train passengers (62\% compared with 43\% for |  |
| bus passengers). |  |

## 5. Detailed comparisons

Several more detailed comparisons of various sub-groups are included in the Appendices. Main points from these are summarised in this section.

The Appendices include questions in the order presented in the questionnaires; hence the full tables can be quickly found from the reference given here in the text(e.g., Q5 indicates question 5).

### 5.1 Comparing 2000, 1999, and 1998 results

Tables of results for comparable questions in the 2000, 1999, and 1998 surveys are attached as Appendix C.

There were very few differences between this year's survey and the results from previous years.

### 5.2 Comparing bus and train passengers

A complete listing showing tables of results for all relevant questions for bus and train passengers is attached as Appendix D .

Some noteworthy differences were found, including:

- Far more train than bus passengers (70\% compared with 49\%) were travelling to or from work. Relatedly, train travellers were more likely to travel exactly two journeys in a day using public transport ( $78 \%$ compared with 62\%), and they were more likely to use public transport four to five days a week, excluding weekends ( $63 \%$ compared with 38\%).
- Most bus passengers (about $80 \%$ ) walked 10 minutes or less at either end of their journey, compared with roughly $46 \% \%$ of train passengers.
- More train than bus passengers were dissatisfied with the quality/comfort of their public transport service. This dissatisfaction again may be associated with the Johnsonville line.


### 5.3 Comparing bus operators

A complete listing showing tables of results for all relevant questions for the different bus operators is attached as Appendix E.

These comparisons need to be done with caution. The overall sampling design ensured that accurate results for the Region were also delivered. Comparisons between bus and train totals are also solid. However, results for the individual bus operators (apart from Stagecoach) have very large margins of error, being based on relatively few trips.

We did not find any differences between different bus operators large enough $(20 \%+)$ to be worth specifying here (given the large margin of error). ${ }^{\text {. }}$

[^6]
### 5.4 Comparing rail routes

A complete listing showing tables of results for all relevant questions for three rail routes (Hutt, Porirua/Kapiti, and Johnsonville) is attached as Appendix F.
The number of interviews completed was of course lower for the Johnsonville line than for the other two routes. Hence, caution is needed when comparing the results for Johnsonville with those for the other lines.

As in 1999, there were few clear differences between the Hutt and Porirua/Kapiti rail lines. The most marked differences were between these two lines and the Johnsonville line. These differences included:

- more Hutt and Porirua/Kapiti passengers sampled were travelling to or from work.
- Dissatisfaction with quality/comfort was again highest on the Johnsonville line ( $57 \%$ on Johnsonville line rated quality/comfort Poor or Very poor, compared with around $20 \%$ for the other lines; Q1 Od).
There did not appear to be an obvious reason for the relatively high dissatisfaction with the quality/comfort of the train service. For example, the Johnsonville was not markedly over-represented compared with 1999, nor was the dissatisfaction associated with any particular day.


### 5.5 Comparing peak and off-peak travellers

Peak travel passengers are defined as those travelling on weekday trips departing before $8: 45 \mathrm{am}$ towards the city and from 3:30 to 6:29pm towards the suburbs

Tables of results for all relevant questions comparing peak and off-peak travellers are attached as Appendix G.

Naturally, off-peak passengers had quite different purposes for travelling (Q1). In particular, they were much less likely to be travelling to or from work (34\% compared with 68\%).

Correspondingly, peak passengers were more likely to be full-time wage or salary earners than were off-peak travellers ( $60 \%$ compared with 32\%).

Peak travellers also tended to make greater use of concession tickets than did off-peak passengers (Q3-Q3c).

Off-peak travellers were also more likely than peak travellers to travel most days during the week, rather than just weekdays (Q7)

There were no marked differences in satisfaction.

## Appendix A: Questionnaire

Note: The questionnaire was presented on one piece of thick paper (folded A3) together with a pen. Thus, passengers could complete the survey in transit if they choose. For the 2000 survey, train, bus, and ferry passengers received separate questionnaires.

The following questions were new in the 2000 survey:
Q4, Q4a, Q4b, Q5, Q5a, Q5b, Q6, Q8, Q8, Q9, Q13
The following questions were identical to those asked in the 1999 survey (Question numbers as in the 2000 questionnaire):

QI, Q2, Q7, Q10, Q11, Q12, Q14, Q17, Q18
The following questions were changed slightly between the 1999 and 2000 surveys:

Q3, Q6a

# $\operatorname{OUONC}^{\text {QEGIO}}$ <br> caring about you © your environment 

March 2000

Dear Passenger

## Survey of Bus and Train Passengers

Thank you for taking part in this survey, which should only take about 10 minutes to complete. It is being carried out for the Wellington Regional Council by BRC Marketing and Social Research. They have selected a random sample of all the bus and train services operating in the Wellington Region, including the one you are travelling on now.

## Will I be identified?

The information you provide will remain confidential to BRC. You do not need to provide your name although, if you do, it will be entered in the draw to win one of several prizes of a month's worth of bus or train tickets. You are welcome to keep the pen provided.

## What do I do with the survey form when I've finished with it?

Simply post it back to BRC in the reply-paid envelope provided. If you complete the questions before the end of your journey, you may wish to give it back to the interviewer who gave it to you.

## Who will use the information from the survey?

Some of the information is being collected for the use of Transfund New Zealand, the Government's roading and public transport funding agency, which funds $40 \%$ of the cost of public transport (over and above revenue from fares). The other $60 \%$ of funding is provided by the Wellington Regional Council, which will use the survey information to better understand the needs and opinions of people who use buses and trains in our Region.

If you would like to receive a summary of the survey results, please tick the box next to your name and address.

If you have any questions about the survey, please feel free to contact BRC by phone - Kim O'Gorman or Charles Sullivan on 4993088 . Once again, thank you again for taking time out of your busy day to complete this important survey.

Yours sincerely


Manager, Public Transport

$$
32
$$

## PASSENGER SURVEY: WELLINGTON REGIONAL COUNCIL

March/April 2000

## Prize Draw

There are 3 prizes of one month's free bus or train travel. To go in the draw forthese, please complete the survey and retum it in the freepost envelope.

## 15 YEARS AND UNDER?

We need consent from a responsible adult for research with children 15 years and under. If you are 15 years or under, please ask your parent/guardian for permission to fill in the survey.

How TO ANSWER MOST OF THE QUESIIONS
Please circle a number as in this example:


1 What is the main purpose of your joumey today? Circle one
To orfrom work.. .......................................................................................................... 1
To or from school........................................................................................................... 2
To or from Polytechnic or University .......................................................................... 3
To or from hospital, or visit to doctor, dentist or medical specialist.. ....................... 4
To or from shopping.. ................................................................................................... 5
Other personal business - banking, paying accounts etc .......................................... 6
Entertainment/social (movies, meeting friends etc.).................................................. 7
Sightseeing ..................................................................................................................... 8
Other (please specify).................................................................................................... 9

2 What is your main reason for making this joumey by public transport? Circle one
Quicker........................................................................................................................................... 1
Cheaper........................................................................................................................ 2
Don't have to find/pay for parking ............................................................................ 3
Less hassle.. .................................................................................................................... 4
Haven't leamt to drive.. ................................................................................................ 5
Have driven in the past but don't any longer ............................................................ 6
Have leamt to drive but prefer not to drive (generally) ............................................ 7
Have leamt to drive but prefer not to drive (for this joumey). ................................. 8
No motor vehicle available for me to use (generally) .................................................... 9
No motor vehicle available for me to use (for this joumey)................................... 10
Other (please specify).................................................................................................. 11

3 When you were given this survey, what type of ticket were you using?


## Please answer as if you were still on the bus where you were given this survey.

4 In what street did you board this bus? $\qquad$
4a Please describe where that bus stop is (e.g., near Webb Street):

4 b How did you get to that bus stop?
Circle one
Walk 10 mins or less.................................................................................... 1
Walk more than 10 mins................................................................. 2
Cycle............................................................................................. . . 3
Another bus................................................................................. 4
Train ..................................................................................................... 5

Dropped off by car............................................................................... 7
Other (please specify) ___ 8
5 In what street will you leave this bus?
5 a Please describe where that bus stop is (e.g., outside Queensgate):

5 b How will you complete your joumey when you reach that stop? Circle one
Walk 10 mins or less............................................................................. 1
Walk more than 10 mins...................................................................... 2
Cycle.............................................................................................. 3
Another bus................................................................................................. 4
Train............................................................................................................ 5
Drive a car that is parked nearthe bus stop .......................................... 6
Picked up by car.......................................................................................... 7 .
Other (please specify) __ 8
6 In total, how many journeys using public transport will you travel today? (Example: Travelling from Wainuiomata to Wellington for work counts as one joumey even if it involves 2 separate buses or a busand a train.)

How many? $\square$
6a Now, tell us about the timing of these joumeys. Today, how many journeys using public transport will you make in the Wellington Region (includes Kapiti Coast and Wairarapa) which start at the following times? Please remember to include any joumeys you may have made before this one or are likely to make after this one.

|  | How many? |  |
| :---: | :---: | :---: |
| a. Before 8.45am.................................................... |  |  |
| b. From 8.45 am to 3.29 pm ...................................... |  |  |
| c. From 3.30pm to 6.29pm...................................... |  |  |
| d. From 6.30pm to 8pm.. ......................................... |  |  |
| e. After 8pm........................................................... |  |  |
| Total: |  | Check: Total should equal previous answer |

7 Which ONE of the following best desc ribes how often you normally travel by bus and/ortra in in
the Wellington Region (includes Kapiti Coast and Wairarapa)?
Most days including weekends.. ....................................................................... 1

8 Have you telephoned Ridewell in the last 2 months? (Ridewell is the public transport information service of the Wellington Regional Council)
No....................... 1
Yes...................... $\rightarrow \mathbf{G O}$ то Q9

8a Please rate how satisfied ordissa tisfied you are with your experience with Ridewell on the last occasion on the following aspects.


9 If Ridewell were to extend its hours, which time would most benefit you?
Circle one


10 How well do you think the bus service on this route performs?
Think about your use of the bus service on this route (this route at about the time of day you were given the questionnaire, over the last three months). (If you used this service onl y once, the ti me you were gi ven this questionnaire, then think about this trip only.)
Please rate this service for each of the following.

|  |  | Excellent | Good | Satisfactory | Poor | Very poor |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Reliability (whether the buses run on time) | 1 | 2 | 3 | 4 | 5 |
| b. | Frequency (whether the buses come often enough) | 1 | 2 | 3 | 4 | 5 |
| c. | Journey time (how long the hus trip takes) | 1 | 2 | 3 | 4 | 5 |
| d. | Quality/comfort (whether the bus is clean, quiet, comfortable, easy to get on/off, rides smoothly, \& has enough seats) | 1 | 2 | 3 | 4 | 5 |
| e. | Price (the cost of your trip) | 1 | 2 | 3 | 4 | 5 |

11 Overall, taking into account all the factors in question 10 (reliability, frequency, joumey time, quality/comfort, price), do you think the bus service on this route is...

|  |  |
| :---: | :---: |
|  | Good value for money........................ 2 |
|  | Satisfactory value for money............... 3 |
|  | Poorvalue for money |
|  | Very poor value for money |

12 Overall, taking the factors in question 10 into account, how do you rate the bus service on this route?
Excellent................... 1
Good .............. 2
Satisfactory ............ 4
Poor...............
Very poor......... 5


Wellington Region bus and train timetables will shortly be available on the Intemet at <www.wrc.govt.nz>

14 Which one of the following best describes you? Circle one
Sc hool student.. .................................................................................................. 1
University or Polytechnic student. ..................................................... 2
Self-employed ........................................................................................ 3
Full time salary or wage eamer............................................................. 4
Part-time salary or wage eamer (less than $30 \mathrm{hrs} /$ week).................. 5
Retired................................................................................................... 6
Full-time home-maker........................................................................... 7
Unemployed .......................................................................................... 8
Other beneficiary ............................................................................................. 9
Other (please specify) .......................................................................... 10

15 Which bus route numberwere you given this survey? $\qquad$
16 Date given survey: $\qquad$ March/April 2000

17 Are you...
Male.................. 1
Female.. .............. 2
18 What age group do you belong to?
Under 13 .......... 1
13-1 5.................... . 2
16-I 9.................. 3
20-29.................. 4
30-39.................. 5
40-49.................. 6
50-59.................. 7
60-69.................. 8
70-79.................. 9
$80+\ldots . . . . . . . . . . . . . . . . ~ 10$

## Thank you very much for your help

If you would like to go into the draw forthe 3 prizes of one month's of free bus and train travel, please write your name, address and phone number. Note that your individual answers are totally confidential to BRC. The draw will take place in April and BRC will contact the winners.
$\qquad$

If you would like summary results of the survey sent to you, please tick this box:
lease retum this questionnaire to the interviewer who gave it to you, or put it in the FreePost envelope provided and post it by Monday 17 April to:
FreePost 2088 WN, BRC Marketing \& Social Research, PO Box 1 O-61 7, WEШNGTON

## PASSENGER SURVEY: WELLINGTON REGIONAL COUNCIL

March/April 2000
Prize DrawThere are 3 prizes of one month's free bus ortrain travel. To go in the draw forthese, please completethe survey and retum it in the freepost envelope.
15 YEARS AND UNDER?
We need consent from a responsible adult for research with children 15 years and under. If you are 15years or under, please ask your parent/guardian for permission to fill in the survey.
How TO ANSWER MOST OF THE QUESIIONSPlease circle a number as in this example:
Yes ......................
1 What is the main pupose of your joumey today?Circle one
To or from work. .....  1
To or from school .....  2
To or from Polytechnic or University .....  3
To orfrom hospital, or visit to doctor, dentist or medical specialist. ..... 4
To or from shopping .....  .5
Other personal business - banking, paying accounts etc .....  6
Entertainment/social (movies, meeting friends etc.). ..... 7
Sightseeing ..... 8
Other ( $\mathrm{p} / \mathrm{ease}$ specify). ..... 9
2 What is your main reason for making this joumey by public transport? ..... Circle one
Quicker .....  1
Cheaper ..... 2
Don't have to find/pay for parking. ..... 3
Less hassle .....  4
Haven't leamt to drive .....  5
Have driven in the past but don't any longer .....  6
Have leamt to drive but prefer not to drive (generally). .....  7
Have leamt to drive but prefer not to drive (for this joumey) .....  8
No motor vehicle available for me to use (generally) .....  9
No motor vehicle available for me to use (for this joumey). ..... 10
Other (please specify) ..... 11

3 When you were given this survey, what type of ticket were you using?
10 trip ticket ..... 1
Family Fun Fare .....  2
Day Rover 3
School term pass .4
Monthly Pass .....  5
Single or retum trip (cash) .....  .6
Other (please specify) ..... 7

Please answer these questions as if you were still on the train where you were given this survey.

| 4 | At which station did you board this tra in? |
| :---: | :---: |
| 4a | How did you get to that station? Circle one |
|  | Walk 10 mins or less.. ............................................................................ 1 |
|  | Walk more than 10 mins ........................................................................ 2 |
|  | Cycle.. ................................................................................................... 3 |
|  |  |
|  | Another train. ......................................................................................... 5 |
|  | Drove car and parked it near station.. ...................................................... 6 |
|  | Dropped off by car ................................................................................. 7 |
|  | Other (please specify) ............................................................................ 8 |
| 5 | At which station will you leave this train? |
| 5a | How will you complete your joumey when you reach that station? Circle one |
|  | Walk 10 mins or less............................................................................. 1 |
|  | Walk more than 10 mins ........................................................................ 2 |
|  | Cycle ............................................................................................................. 3 |
|  |  |
|  | Another tra in .............................................................................................. 5 |
|  | Drive a car that is parked near the station ................................................. 6 |
|  | Picked up by car.. ................................................................................. 7 |
|  | Other (please specify) ................................................................................... 8 |

6 In total, how many journevs using public transport will you travel today? (Example: Travelling from Wainuiomata to Wellington for work counts as one joumey even if it involves 2 separate buses or a bus and a train.)

How many?


6a Now, tell us about the timing of these joumeys. Today, how many joumeys using public transport will you make in the Wellington Region (includes Kapiti Coast and Wairarapa) which start at the following times? Please remember to include any joumeys you may have made before this one or are likely to make after this one.


Total: $\square$ Check: Total should equal previous answer

7 Which ONE of the following best describes how often you nomally travel by bus and/or train in the Wellington Region (includes Kapiti Coast and Wairarapa)?
Most days including weekends.. .....  1
Four or five days each week not usually including weekends ..... 2
One to three days each week not usually including weekends ..... 3
One to three days each week usually including weekends.. ..... 4
Weekends only. .....  5
Not every week but at least once a month. ..... 6
Less than once a month .....  7
Not applicable - I'm a visitor to Wellington .....  8
Other (please specify) ..... 9

8 Have you telephoned Ridewell in the last 2 months? (Ridewell is the public transport information service of the Wellington Regional Council)
ll....
Yes..
$\rightarrow$ GO T0Q9
Yes....................... 2

8a Please rate how satisfied or dissatisfied you are with your experience with Ridewell on the last occasion on the following aspects

| Very <br> Satisfied | Satistied | Neither | Dissatisfied | Very <br> dissatisfied | Don't <br> know/NA |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Answered my call promptly | 1 | 2 | 3 | 4 | 5 | 6 |
| Gave me the correct information | 1 | 2 | 3 | 4 | 5 | 6 |
| Could answer all my questions | 1 | 2 | 3 | 4 | 5 | 6 |
| Was polite on the phone | 1 | 2 | 3 | 4 | 5 | 6 |
| Overall satisfaction with the call | 1 | 2 | 3 | 4 | 5 | 6 |

9 If Ridewell were to extend its hours, which time would most benefit you?

## Circle one

> Before 7.30am Mon to Sat........................................... 1
> After 8.30pm Mon to Sat............................................. 2
> Before 9am Sundays............................................... 3
> After 3pm Sundays . . . . 4
> Don't know/Present hours suitable .......................... 5

10 How well do you think the tra in service on this line performs?
Think about your use of the train service on this line (this route at about the time of day you were given the questionnaire, over the last three months). (If you used this service only once, the time you were given this questionnaire, then think about this trip only.)
Please rate this service for each of the following.

|  |  | Excellent | Good | Satisfactory | Poor | Very poor |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Reliability (whether the trains run on time) | 1 | 2 | 3 | 4 | 5 |
| b. | Frequency (whether the trains come often enough) | 1 | 2 | 3 | 4 | 5 |
| c. | Journey time (how long the train trip takes) | 1 | 2 | 3 | 4 | 5 |
| d. | Quality/comfort (whether the train is clean, quiet, comfortable, easy to get on/off, rides smoothly, \& has enough seats) | 1 | 2 | 3 | 4 | 5 |
| e. | Price (the cost of your trip) | 1 | 2 | 3 | 4 | 5 |

11 Overall, taking into account all the factors in question 10 (reliability, frequency, joumey time, quality/comfort, price), do you think the train service on this line is...

Excellent value for money......................
Good value for money........................... 2
Satisfactory value for money.................. 3
Poor value for money.............................. 4
Very poor value for money.................... 5
12 Overall, taking the factors in question 10 into account, how do you rate the train service on this line?
Excellent................ 1
Good ................... 2
Satisfactory . . . . . . . . 3
Poor. .................... 4
Very poor. .......... 5


## Thank you very much for your help

If you would like to go into the draw for the 3 prizes of one month's free bus and tra in travel, please write your name, address and phone number. Note that your individual answers are totally confidential to BRC. The draw will take place in April and BRC will contact the winners.
$\qquad$
Address:

If you would like summary results of the survey sent to you, please tick this box:
Please retum this questionna ire to the interviewer who gave it to you, or put it in the FreePost envelope provided and post it by Monday 17 April to:
FreePost 2088 WN, BRC Marketing \& Social Research, PO Box 1 O-61 7, WEШNGTON

BRC \#2023 (Train)

## PASSENGER SURVEY: WELLINGTON REGIONAL COUNCIL

March/April 2000
Prize Draw
There are 3 prizes of one month's free bus, train orfemy travel. To go in the draw for these, please
complete the survey and retum it in the freepost envelope.
15 YEARS AND UNDER?
We need consent from a responsible adult for research with children 15 years and under. If you are 15
years or under, please ask your parent/guardian for permission to fill in the survey.
How TO ANSWER MOST OF THE QUESTIONS
Please circle a number as in this example
No

Yes................ 1
1 What is the main purpose of your joumey today? Circle one
To or from work 1
To or from school ..... 2
To or from Polytechnic or University .....  3
To or from hospital, or visit to doctor, dentist or medical specialist. .....  .4
To or from shopping .....  5
Other personal business - banking, paying accounts etc$\ldots . .$.
Entertainment/social (movies, meeting friends etc.). .....  7
Sightseeing .....  .8
9
Other (please specify) ..... 9
2 What is your main reason for making this joumey by public transport? Circle one
Quicker .....  1
Cheaper .....  2
Don't have to find/pay for parking .....  3
Less hasse .....  4
Haven't leamt to drive .....  5
Have driven in the past but don't any longer. .....  6
Have leamt to drive but prefer not to drive (generally). .....  7
Have leamt to drive but prefer not to drive (for this joumey) .....  8
No motor vehicle available for me to use (generally) .....  9
No motor vehicle available for me to use (for this joumey) ..... 10
Other (please specify) ..... 11
3 When you were given this survey, what type of ticket were you using?
10 trip ticket .....  1
Monthly Pass .....  2
Family Pass. .....  .3
Single or retum trip (cash) .....  4
Other (p/ease specify) .....  5

## Please answer as if you were still on the ferry where you were given this survey.

4
Where did you board this fery?
Day's Bay......................................................................................
Queen's Wharf.......
Queen's Wharf...................................... 2
Other (please specify) .......................... 3

4a How did you get to that fery teminal? Circle one
Walk 10 mins or less........................................................................................ 1
Walk more than 10 mins........................................................................................ 2
Cycle .................................................................................................................. 3
Bus...................................................................................................................... 4
Tra in.. ................................................................................................................. 5
Drove car and parked it near terminal.. .......................................................... 6
Dropped off by car ........................................................................................... 7
Other (please specify) ___8 8 8
5 Which fery terminal will you get off at?

| Day's Bay. Queen's Wharf. Other (please sp |
| :---: |
|  |  |
|  |  |

5a How will you complete your joumey when you reach that teminal? Circle one
Walk 10 mins or less....................................................................................... 1
Walk more than 10 mins................................................................................ 2
Cycle ................................................................................................................... 3
Bus....................................................................................................................... 4
Train ...................................................................................................................... 5
Drive a car that is parked near the teminal .................................................. 6
Picked up by car.. ............................................................................................ 7
Other (please specify) 8
Other (please specify)
6 In total, how many journeys using public transport will you travel today? (Example: Travelling from Wainuiomata to Wellington for work counts as one joumey even if it involves 2 separate buses or a bus and a train.)

How many? $\square$
6a Now, tell us about the timing of these joumeys. Today, how many journeys using public transport will you make in the Wellington Region (includes Kapiti Coast and Wairarapa) which start at the following times? Please remember to include any joumeys you may have made before this one or are likely to make after this one.


Total: $\square$ Check: Total should equal previous answer

7 Which ONE of the following best describes how often you normally travel by bus, train and/or fery in the Wellington Region (includes Kapiti Coast and Wairarapa)?


8 Have you telephoned Ridewell in the last 2 months? (Ridewell is the public transport information service of the Wellington Regional Council)
No ......................... 1
Yes.. ................ 2 $\rightarrow$ GOTO Q9

8a Please rate how satiffied or dissatisfied you are with your expenience with Ridewell on the last occasion on the following aspects.

|  | Very <br> Satisfied | Satisfied | Neither | Dissatisfied | Very <br> dissatisfied | Don't <br> know/NA |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Answered my call promptly | 1 | 2 | 3 | 4 | 5 | 6 |
| Gave me the correct information | 1 | 2 | 3 | 4 | 5 | 6 |
| Could answer all my questions | 1 | 2 | 3 | 4 | 5 | 6 |
| Was polite on the phone | 1 | 2 | 3 | 4 | 5 | 6 |
| Overall satisfaction with the call | 1 | 2 | 3 | 4 | 5 | 6 |

9 If Ridewell were to extend its hours, which time would most benefit you?

## Circle one

Before 7.30am Mon to 9tt........................................... 1
After 8.30pm Mon to Sat................................................ 2
Before 9am Sundays............................................... 3
After 3pm Sundays............................................ . . 4
Don't know/Present hours suitable................................ 5

10 How well do you think this femy service performs?
Think about your use of this ferry service (at about the time of day you were given the questionnaire, over the last three months). (If you used this service only once, the time you were given this questionna ire, then think about this trip only.)
Please rate this service for each of the following.

|  |  | Excellent | Good | Satisfactory | Poor | Very poor |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Reliability (whether the ferry runs on time) | 1 | 2 | 3 | 4 | 5 |
| b. | Frequency (whether the ferry runs often enough) | 1 | 2 | 3 | 4 | 5 |
| c. | Journey time (how long the ferry trip takes) | 1 | 2 | 3 | 4 | 5 |
| d. | Quality/comfort (whether the ferry is clean, quiet, comfortable easy to get on/off, rides smoothly, \& has enough seats) | 1 | 2 | 3 | 4 | 5 |
| e. | Price (the cost of your trip) | 1 | 2 | 3 | 4 | 5 |

11 Overall, taking into account all the factors in question 10 (reliability, frequency, joumey time, quality/comfort, price), do you think this femy service is...
Excellent value for money.. .......................... 2
Good value for money.................... 3
Satisfactory value for money................ 4
Poor value for money....................
Very poor value for money............. 5

12 Overall, taking the factors in question 10 into account, how do you rate this femy service?
Excellent............ 1
Good ............... . 2
Satisfactory....... 3
Poor................ 4
Very poor ......... 5

BRC \#2023 (fery)

Have you used the World Wide Web in the last 2 months? If so, where?
Circle as many as you need
Never used/Not familiar with the WWW............................ 1 ,
Have not used the WWW in the last 2 months ..............2,
Home .......................................................................
Work...................................................................... . 4
School or University/Polytec hnic ............................5,
Other(please specify).........................................................6,

Wellington Region bus and tra in timetables will shortly be available on the Intemet at<www.wrc.govt.nz>

Which one of the following_best describes you?
Circle one
School student ... 1
University or Polytechnic student.. ................................................................. 2
Self-employed ....................................................................................... 3
Full time salary or wage eamer.. ......................................................... 4
Part-time salary or wage eamer (less than $30 \mathrm{hrs} /$ week)................. . 5
Retired.................................................................................................. 6
Full-time home-maker......................................................................... 7
Unemployed .......................................................................................... 8
Other benefic ia ry.. ........................................................................................... 9
Other (please specify).......................................................................... 10

16 Date given survey: ___ March/April 2000
17 Are you... Male. 1
Female.. .............. 2
Under 13.......... 1
13-1 5.................. . 2
16-1 9.................. 3
20-29.................. 4
30-39.................. 5
40-49.................. 6
50-59................. 7
60-69.................. 8
70-79.. ................ 9
80+.................. 10

## Thank you very much for your help

If you would like to go into the draw for the 3 prizes of one month's of free bus, train or femy travel, please write your name, address and phone number. Note that your individual answers are totally confidential to BRC. The draw will take place in April and BRC will contact the winners.
$\qquad$
Address:

If you would like summary results of the survey sent to you, please tick this box: $\square$
Please retum thisquestionnaire to the interviewer who gave it to you, or put it in the FreePost envelope provided and post it by Monday 17 April to:
FreePost 2088 WN, BRC Marketing \& Social Research, PO Box 10-61 7, WEШNGTON

## Appendix B: Statistical Weighting

| Bus (not Wii rarapa, incl. Conmerci al , incl ferries) | a. | b. | $a \div b$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 6 nonth pax* | Survey respondents | Wei ght (raw) | Weight used |
|  | 13503943 | 1097 | 12. 3098838 | 12.31 |
| Train | 4701000 | 1052 | 4. 4686312 | 4.47 |
| Total | 18204943 | 2049 |  |  |

* These are 1998 figures, which were the most recent available.


## Appendix C: Comparison of the 2000, 1999, and 1998 surveys

The following tables show only those questions that were in 2000, 1999, and 1998 surveys. Any questions that were only partly comparable between years were not included (e.g., questions concerning ticket types used, and timing of journeys).

|  |  | Total | 2000 | 1999 | 1998 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q I <br> What is the main purpose of your journey today | Unweighted Count | $N=6508$ | $N=2149$ | $N=2089$ | $N=2270$ |
|  | To or from work | 55\% | 54\% | 52\% | 58\% |
|  | To or from school | 8\% | 8\% | 12\% | 5\% |
|  | To or from polytechnic or university | 10\% | 13\% | 13\% | 4\% |
|  | To or from hospital, or visit doctor, dentist or medical spe | 2\% | 2\% | 2\% | 3\% |
|  | To or from shopping | 6\% | 6\% | 5\% | 9\% |
|  | Other personal business | 4\% | 4\% | 3\% | 4\% |
|  | Entertainment/social | 10\% | 10\% | 8\% | 13\% |
|  | Sightseeing | 1\% | 1\% | 1\% | 1\% |
|  | Other | 2\% | 2\% | 3\% | 2\% |
|  | No response | 0\% | 0\% | 1\% | 0\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |



|  |  | Total | 2000 | 1999 |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=4238$ | $N=2149$ | $N=2089$ |
| Q6. In total, how | One |  |  |  |
| many journeys using |  |  |  |  |
| public transport will |  |  |  |  |
| you travel today? | Two | $16 \%$ | $15 \%$ | $16 \%$ |
|  | Three or more | $67 \%$ | $67 \%$ | $68 \%$ |
|  | No response | $16 \%$ | $16 \%$ | $15 \%$ |
| Total |  | $100 \%$ | $2 \%$ | $1 \%$ |

CI: 2000, 1999, and 1998 comparison (WRC passenger survey 2000)


|  |  | Total | 2000 | 1999 | 1998 |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | UnweightedCount | $N=6508$ | $N=2149$ | $N=2089$ | $N=2270$ |
| Q10a. | Excellent | $23 \%$ | $25 \%$ | $23 \%$ | $20 \%$ |
| Performance | Good | $41 \%$ | $40 \%$ | $42 \%$ | $41 \%$ |
| - reliability | Satisfactory | $24 \%$ | $24 \%$ | $23 \%$ | $25 \%$ |
|  | Poor | $8 \%$ | $8 \%$ | $9 \%$ | $8 \%$ |
|  | Very poor | $2 \%$ | $2 \%$ | $1 \%$ | $2 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | 2000 | 1999 | 1998 |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | UnweightedCount | $N=6508$ | $N=2149$ | $N=2089$ | $N=2270$ |
| Q10b. | Excellent | $18 \%$ | $18 \%$ | $18 \%$ | $17 \%$ |
| Performance | Good | $35 \%$ | $33 \%$ | $38 \%$ | $34 \%$ |
| -frequency | Satisfactory | $29 \%$ | $29 \%$ | $29 \%$ | $29 \%$ |
|  | Poor | $12 \%$ | $13 \%$ | $11 \%$ | $12 \%$ |
|  | Very poor | $3 \%$ | $3 \%$ | $2 \%$ | $3 \%$ |
|  | No response | $4 \%$ | $4 \%$ | $3 \%$ | $5 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |



|  |  | Total | 2000 |  | 1999 | 1998 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q11. Overall, do you think the service on this bus route/train line/ferry crossing is... | Unweighted Count | $N=6508 \quad N=2$ | 74 | 9 | N=2089 | $N=2270$ |
|  | Excellent value of money | 14\% | 15\% |  | 14\% | 14\% |
|  | Good vale for money | 43\% | 43\% |  | 45\% | 42\% |
|  | Satisfactory value for money | 35\% | 35\% |  | 34\% | 37\% |
|  | Poor value for money | 5\% | 5\% |  | 6\% | 5\% |
|  | Very poor value for money | 1\% | 1\% |  | 1\% | 1\% |
| Total | No response | 1\% | 1\% |  | 1\% | 1\% |
|  |  | 100\% | 100\% |  | 100\% | 100\% |

C3: 2000, 1999, and 1998 comparison (WRC passenger survey 2000)

|  |  | Total | 2000 | 1999 | 1998 |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighted Count | $N=6508$ | $N=2749$ | $N=2089$ | $N=2270$ |
|  |  |  |  |  |  |
| Q12. Overall, how Excellent | $17 \%$ | $18 \%$ | $17 \%$ | $16 \%$ |  |
| do you rate the | Good | $51 \%$ | $49 \%$ | $52 \%$ | $50 \%$ |
| service on this | Satisfactory | $27 \%$ | $26 \%$ | $27 \%$ | $29 \%$ |
| bus routeltrain | $4 \%$ | $5 \%$ | $4 \%$ | $4 \%$ |  |
| linelferry crossing | Poor | $1 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
|  | Very poor | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | 2000 | 1999 | 1998 |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Unweighted Count | $\mathrm{N}=6508$ | $\mathrm{~N}=2149$ | $\mathrm{~N}=2089$ | $\mathrm{~N}=2270$ |  |
| Q14. | School student | $12 \%$ | $10 \%$ | $12 \%$ | $13 \%$ |
| Which one | University or polytechnic | $15 \%$ | $17 \%$ | $17 \%$ | $10 \%$ |
| of the <br> following <br> best <br> describes | student | Self-employed |  |  |  |
| you time salary or wage earner | $50 \%$ | $48 \%$ | $47 \%$ | $55 \%$ |  |
|  | Part-time salary or wage earner | $8 \%$ | $9 \%$ | $9 \%$ | $6 \%$ |
|  |  | $4 \%$ | $5 \%$ | $4 \%$ | $4 \%$ |
|  | Retired | $2 \%$ | $2 \%$ | $2 \%$ | $1 \%$ |
|  | Full time home maker | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
|  | Unemployed | $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ |
|  | Other beneficiary | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ |
|  | Other | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  | Total | 2000 | 1999 | 1998 |
| ---: | ---: | ---: | ---: | ---: |
| Unweighted Count | $N=6508$ | $N=2149$ | $N=2089$ | $N=2270$ |


| Q17. | Male | $40 \%$ | $39 \%$ | $44 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Gender | Female | $58 \%$ | $60 \%$ | $55 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $1 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | 2000 | 1999 | 1998 |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | UnweightedCount | $N=6508$ | $N=2149$ | $N=2089$ | $N=2270$ |
|  |  |  |  |  |  |
| Q18. | $13-15$ | $6 \%$ | $4 \%$ | $5 \%$ | $9 \%$ |
| What | $16-19$ | $13 \%$ | $15 \%$ | $15 \%$ | $9 \%$ |
| age | $20-29$ | $29 \%$ | $28 \%$ | $30 \%$ | $29 \%$ |
| group | $20 \%$ | $20 \%$ | $19 \%$ | $20 \%$ |  |
| do you | $30-39$ | $14 \%$ | $14 \%$ | $13 \%$ | $14 \%$ |
| belong | $40-49$ | $11 \%$ | $10 \%$ | $11 \%$ | $11 \%$ |
| to | $50-59$ | $4 \%$ | $4 \%$ | $4 \%$ | $4 \%$ |
|  | $60-69$ | $2 \%$ | $3 \%$ | $2 \%$ | $2 \%$ |
|  | $70-79$ | $1 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
|  | $80 t$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |

## Appendix D: Bus and train passengers: Comparison for all questions

Note: Only bus and train passenger results are presented here as the sample size of ferry passengers is too small ( $n=4$ ). The totals presented in this appendix also exclude ferry passengers.

|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
| Q1 | To or from work | $54 \%$ | $49 \%$ | $70 \%$ |
| What is <br> the main <br> purpose <br> of your <br> journey <br> today | To or from school | To or from polytechnic or | $8 \%$ | $7 \%$ |
|  | To or from hospital, or visit | $13 \%$ | $14 \%$ | $10 \%$ |
|  | doctor, dentist or medical |  |  |  |
|  | spe | $2 \%$ | $3 \%$ | $1 \%$ |
|  | To or from shopping |  |  |  |
|  | Other personal business | $4 \%$ | $7 \%$ | $2 \%$ |
|  | Entertainment/social | $10 \%$ | $11 \%$ | $7 \%$ |
|  | Sightseeing | $1 \%$ | $1 \%$ | $1 \%$ |
|  | Other | $2 \%$ | $3 \%$ | $0 \%$ |
|  | No response | $0 \%$ | $0 \%$ | $0 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |



|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
| Q4b. How did | Walk 10 mins or less | $70 \%$ | $78 \%$ | $48 \%$ |
| you get to the | Walk more than 10 mins | $9 \%$ | $5 \%$ | $21 \%$ |
| bus | Cycle | $0 \%$ | $0 \%$ | $0 \%$ |
| stop/station/ferry |  |  |  |  |
| terminal | (Another) bus | $7 \%$ | $6 \%$ | $10 \%$ |
|  | (Another) train | $4 \%$ | $5 \%$ | $1 \%$ |
|  | Drove car and parked it near |  |  |  |
|  | bus stop/train station/ferry te | $4 \%$ | $1 \%$ | $13 \%$ |
|  |  |  |  |  |
|  | Dropped off by car | $3 \%$ | $2 \%$ | $6 \%$ |
|  | Other | $0 \%$ | $0 \%$ | $0 \%$ |
|  | No response | $1 \%$ | $1 \%$ | $1 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
| Q5b. How will you | Walk 10 mins or less | $71 \%$ | $81 \%$ | $44 \%$ |
| complete your journey | Walk more than 10 mins | $11 \%$ | $7 \%$ | $20 \%$ |
| when you reach that |  |  |  |  |
| stop/station/terminal | Cycle | $0 \%$ | $0 \%$ | $0 \%$ |
|  | (Another) bus | $7 \%$ | $6 \%$ | $9 \%$ |
|  | (Another) train | $2 \%$ | $2 \%$ | $2 \%$ |
|  | Drlve car that is parked near |  |  |  |
|  | bus stop/train station/ferry t | $5 \%$ | $1 \%$ | $15 \%$ |
|  |  |  |  |  |
|  | Picked up by car | $2 \%$ | $1 \%$ | $7 \%$ |
|  | Other | $1 \%$ | $1 \%$ | $1 \%$ |
|  | No response | $1 \%$ | $1 \%$ | $1 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
|  |  |  |  |  |
| Q6. In total, how | One | $15 \%$ | $17 \%$ | $12 \%$ |
| many journeys using | Two | $67 \%$ | $62 \%$ | $78 \%$ |
| public transport will |  |  |  |  |
| you travel today? | Three or more | $16 \%$ | $19 \%$ | $9 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $1 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
|  | None | $41 \%$ | $47 \%$ | $23 \%$ |
| Q6a_a. Today, how many <br> journeys using public transport <br> will you make in the Wellington | One | $52 \%$ | $45 \%$ | $72 \%$ |
| Region (...) which start at the <br> following times? Before 8:45am | Two or more | $4 \%$ | $4 \%$ | $4 \%$ |
|  | No response | $3 \%$ | $4 \%$ | $2 \%$ |
| Tntal |  | $\mathbf{1 0 0 \%}$ | $100 \%$ | $100 \%$ |


|  | Total | Bus | Train |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=2145$ | $\mathrm{~N}=1093$ | $\mathrm{~N}=1052$ |
|  | None | $56 \%$ | $49 \%$ | $79 \%$ |
| Q6a_b. Today, how many <br> journeys using public <br> transport will you make in the | One | $26 \%$ | $30 \%$ | $15 \%$ |
| Wellington Region (...) which <br> start at the following times? | Two or more | $14 \%$ | $17 \%$ | $5 \%$ |
| From 8:45am to 3:29pm | No response | $3 \%$ | $4 \%$ | $2 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
| Q6a_c. Today, how many journeys using public transport will you make in the Wellington Region (...) which start at the following times? From 3:30pm to 6:29pm | None | 35\% | 39\% | 23\% |
|  | One | 56\% | 50\% | 71\% |
|  | Two or more | 7\% | 7\% | 4\% |
|  | No response | 3\% | 4\% | 2\% |
| Total |  | 100\% | 100\% | 100\% |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | UnweightedCount | $N=2145$ | $N=1093$ | $N=1052$ |
| Q6a_d. Today, how many <br> journeys using public <br> transport will you make in <br> the Wellington Region (...) | None | One | $84 \%$ | $82 \%$ |
| which start at the following <br> times? From 6:30pm to 8pm | Two or more | $12 \%$ | $13 \%$ | $99 \%$ |
|  | No response | $1 \%$ | $1 \%$ | $1 \%$ |
| Total |  | $3 \%$ | $4 \%$ | $2 \%$ |

D3: Bus / Train comparison (WRC passenger survey 2000)

|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
|  |  |  |  |  |
| Q6a_e. Today, how many <br> journeys using public transport <br> will you make in the Wellington | None | $91 \%$ | $91 \%$ | $93 \%$ |
| Region (...) which start at the <br> following times? After 8pm | Two or more | $5 \%$ | $5 \%$ | $4 \%$ |
|  | No response | $0 \%$ | $0 \%$ | $0 \%$ |
| Total |  | $3 \%$ | $4 \%$ | $2 \%$ |


|  |  | Total | Bus | Train |
| :---: | :---: | :---: | :---: | :---: |
| Q7. Which one of the following best describes how often you normally travel by bus/train and/or ferry in the Wellington region | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
|  | Most days including weekends | 29\% | 33\% | 19\% |
|  | Four or five days each week not usually including weekends | 45\% | 38\% | 63\% |
|  | One to three days each week not usually including weekends | 11\% | 12\% | 7\% |
|  | One to three days each week usually including weekends | 6\% | 8\% | 2\% |
|  | Weekends only | 1\% | 1\% | 1\% |
|  | Not every week but at least once a month | 4\% | 4\% | 3\% |
|  | Less than once a month | 2\% | 1\% | 2\% |
|  | Not applicable - I'm a visitor to Wellington | 1\% | 2\% | 1\% |
|  | Other | 1\% | 0\% | 1\% |
|  | No response | 1\% | 1\% | 0\% |
| Total |  | 100\% | 100\% | 100\% |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
|  |  |  |  |  |
| Q8. Have you telephoned | No | $69 \%$ | $66 \%$ | $78 \%$ |
| Ridewell in the last 2 <br> months | Yes | $29 \%$ | $32 \%$ | $21 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $1 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | :---: |
|  | Unweighted Count | $\mathrm{N}=601$ | $\mathrm{~N}=367$ | $\mathrm{~N}=234$ |
| Q8a_a. | Very satisfied | $24 \%$ | $24 \%$ | $26 \%$ |
| Satisfied/dissatisfied | Satisfied | $44 \%$ | $45 \%$ | $39 \%$ |
| - answered my call | Neither | $8 \%$ | $8 \%$ | $9 \%$ |
| promptly | Dissatisfied | $8 \%$ | $8 \%$ | $9 \%$ |
|  | Very dissatisfied | $3 \%$ | $3 \%$ | $5 \%$ |
|  | Don't know/not | $1 \%$ | $1 \%$ | $1 \%$ |
|  | applicable | $11 \%$ | $11 \%$ | $12 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=601$ | $\mathrm{~N}=367$ | $\mathrm{~N}=234$ |
| Q8a_b. | Very satisfied | $40 \%$ | $39 \%$ | $47 \%$ |
| Satisfied/dissatisfied | Satisfied | $35 \%$ | $37 \%$ | $29 \%$ |
| - gave me the correct | Neither | $4 \%$ | $5 \%$ | $2 \%$ |
| information | Dissatisfied | $3 \%$ | $3 \%$ | $3 \%$ |
|  | Very dissatisfied | $3 \%$ | $3 \%$ | $5 \%$ |
|  | Don't know/not | $2 \%$ | $2 \%$ | $1 \%$ |
|  | applicable | $13 \%$ | $13 \%$ | $13 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  | Total | Bus | Train |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Unweighted Count | $N=601$ | $N=367$ | $N=234$ |
| Q8a_c. | Very satisfied | $38 \%$ | $38 \%$ | $40 \%$ |
| Satisfied/dissatisfieatlsfied | $34 \%$ | $35 \%$ | $31 \%$ |  |
| - could answer all my | Neither | $5 \%$ | $4 \%$ | $6 \%$ |
| questions | Dissatisfied | $4 \%$ | $5 \%$ | $3 \%$ |
|  | Very dissatisfied | $3 \%$ | $2 \%$ | $3 \%$ |
|  | Don't know/not | $2 \%$ | $2 \%$ | $2 \%$ |
|  | applicable | $14 \%$ | $14 \%$ | $14 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | UnweightedCount | $N=601$ | $N=367$ | $N=234$ |
| Q8a_d. | Very satisfied | $35 \%$ | $34 \%$ | $35 \%$ |
| Satisfied/dissatisfied | Satisfied | $32 \%$ | $32 \%$ | $32 \%$ |
| - was polite on the | Neither | $9 \%$ | $9 \%$ | $8 \%$ |
| phone | Dissatisfied | $6 \%$ | $5 \%$ | $6 \%$ |
|  | Very dissatisfied | $5 \%$ | $5 \%$ | $4 \%$ |
|  | Don't know/not | $1 \%$ | $1 \%$ | $1 \%$ |
|  | applicable | $13 \%$ | $13 \%$ | $14 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |

[^7]|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=601$ | $N=367$ | $N=234$ |
| Q8a_e. | Very satisfied | $29 \%$ | $28 \%$ | $35 \%$ |
| Satisfied/dissatisfied | Satisfied | $39 \%$ | $40 \%$ | $32 \%$ |
| - overall satisfaction | Neither | $8 \%$ | $8 \%$ | $9 \%$ |
| with the call | Dissatisfied | $5 \%$ | $5 \%$ | $5 \%$ |
|  | Very dissatisfied | $4 \%$ | $4 \%$ | $4 \%$ |
|  | Don't know/not | $1 \%$ | $1 \%$ | $1 \%$ |
|  | applicable | $13 \%$ | $13 \%$ | $13 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | $\quad$ UnweightedCount | $N=2145$ | $N=1093$ | $N=1052$ |
| Q9. If Ridewell | Before 7:30am Mon to Sat | $14 \%$ | $14 \%$ | $14 \%$ |
| were to extend | After 8:30pm Mon to Sat | $20 \%$ | $22 \%$ | $14 \%$ |
| its hours, which | Before 9am Sundays | $2 \%$ | $2 \%$ | $2 \%$ |
| time would | After 3pm Sundays | $7 \%$ | $7 \%$ | $4 \%$ |
| most benefit | Don't know/present hours | $54 \%$ | $51 \%$ | $62 \%$ |
| you | suitable | $3 \%$ | $3 \%$ | $3 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
| Q10a. | Excellent | $24 \%$ | $22 \%$ | $30 \%$ |
| Performance | Good | $40 \%$ | $40 \%$ | $41 \%$ |
| - reliability | Satisfactory | $24 \%$ | $25 \%$ | $20 \%$ |
|  | Poor | $8 \%$ | $8 \%$ | $6 \%$ |
|  | Very poor | $2 \%$ | $2 \%$ | $1 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $2 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=2145$ | $\mathrm{~N}=1093$ | $\mathrm{~N}=1052$ |
|  |  |  |  |  |
| Q10b. | Excellent | $18 \%$ | $17 \%$ | $20 \%$ |
| Performance | Good | $33 \%$ | $32 \%$ | $37 \%$ |
| frequency | Satisfactory | $30 \%$ | $31 \%$ | $26 \%$ |
|  | Poor | $13 \%$ | $13 \%$ | $12 \%$ |
|  | Very poor | $3 \%$ | $3 \%$ | $2 \%$ |
|  | No response | $4 \%$ | $4 \%$ | $4 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |

D6: Bus / Train comparison (WRC passenger survey 2000)

|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
| Q10c. | Excellent | $19 \%$ | $19 \%$ | $20 \%$ |
| Performance | Good | $46 \%$ | $47 \%$ | $45 \%$ |
| -journey time | Satisfactory | $25 \%$ | $25 \%$ | $26 \%$ |
|  | Poor | $4 \%$ | $4 \%$ | $4 \%$ |
|  | Very poor | $1 \%$ | $1 \%$ | $1 \%$ |
|  | No response | $4 \%$ | $4 \%$ | $5 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  | Total | Bus | Train |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=2145$ | $\mathrm{~N}=1093$ | $\mathrm{~N}=1052$ |
| Q10d. | Excellent | $17 \%$ | $20 \%$ | $10 \%$ |
| Performance - | Good | $36 \%$ | $39 \%$ | $27 \%$ |
| quality/comfort | Satisfactory | $31 \%$ | $29 \%$ | $36 \%$ |
|  | Poor | $10 \%$ | $8 \%$ | $18 \%$ |
|  | Very poor | $3 \%$ | $2 \%$ | $6 \%$ |
|  | No response | $3 \%$ | $3 \%$ | $3 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  | Total | Bus | Train |
| ---: | ---: | ---: | ---: | ---: |
| Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |


| Q10e. | Excellent | $14 \%$ | $15 \%$ | $11 \%$ |
| :--- | :--- | ---: | ---: | ---: |
| Performance | Good | $30 \%$ | $31 \%$ | $28 \%$ |
| - price | Satisfactory | $38 \%$ | $36 \%$ | $44 \%$ |
|  | Poor | $10 \%$ | $10 \%$ | $10 \%$ |
|  | Very poor | $4 \%$ | $4 \%$ | $4 \%$ |
|  | No response | $3 \%$ | $3 \%$ | $2 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=2145$ | $\mathrm{~N}=1093$ | $\mathrm{~N}=1052$ |
| Q11. Overall, do | Excellent value of money | $15 \%$ | $16 \%$ | $11 \%$ |
| you think the | Good vale for money | $43 \%$ | $43 \%$ | $43 \%$ |
| service on this bus | Satisfactory value for | $35 \%$ | $34 \%$ | $38 \%$ |
| route/train  <br> line/ferry crossing  <br> is... money | Poor value for money | $5 \%$ | $5 \%$ | $6 \%$ |
|  | Very poor value for money | $1 \%$ | $2 \%$ | $1 \%$ |
|  | No response | $1 \%$ | $1 \%$ | $1 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |
|  |  |  |  |  |
| Q12. Overall, how | Excellent | $18 \%$ | $19 \%$ | $15 \%$ |
| do you rate the | Good | $49 \%$ | $49 \%$ | $49 \%$ |
| service on this | Satisfactory | $26 \%$ | $25 \%$ | $30 \%$ |
| bus route/train | $5 \%$ | $5 \%$ | $5 \%$ |  |
| line/ferry crossing | Poor | $1 \%$ | $1 \%$ | $1 \%$ |
|  | Very poor | $1 \%$ | $1 \%$ | $0 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Bus | Train |
| :---: | :---: | :---: | :---: | :---: |
| q13m. Have you used the World Wide Web in the last 2 months? If so, where? | Unweighted Cases | $N=2145$ | $N=1093$ | $N=1052$ |
|  | Never used/not familiar with the WWW | 29\% | 31\% | 25\% |
|  | Have not used the WWW in the last 2 months | 8\% | 8\% | 9\% |
|  | Home | 41\% | 40\% | 44\% |
|  | Work | 32\% | 30\% | 40\% |
|  | School or university/polytechnic | 13\% | 14\% | 9\% |
|  | Other | 3\% | 3\% | 2\% |
|  | Never used WWW, incl not in last 2 months | 37\% | 38\% | 34\% |
|  | No response | 2\% | 3\% | 2\% |

Note: Total may exceed $100 \%$ becaue of multiple response.

|  |  | Total | Bus | Train |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | N=2145 | $N=1093$ | $N=1052$ |
| Q14. | School student | $10 \%$ | $10 \%$ | $10 \%$ |
| Which one <br> of the <br> following <br> best <br> describes | University or polytechnic | Self-employed | $17 \%$ | $19 \%$ |
| you | Full time salary or wage earner | $48 \%$ | $43 \%$ | $62 \%$ |
|  | Part-time salary or wage earner | $9 \%$ | $10 \%$ | $7 \%$ |
|  |  | $4 \%$ | $4 \%$ | $4 \%$ |
|  | Retired | $5 \%$ | $6 \%$ | $2 \%$ |
|  | Full time home maker | $2 \%$ | $2 \%$ | $1 \%$ |
|  | Unemployed | $1 \%$ | $2 \%$ | $1 \%$ |
|  | Other beneficiary | $2 \%$ | $2 \%$ | $1 \%$ |
|  | Other | $0 \%$ | $0 \%$ | $0 \%$ |
|  | No response | $0 \%$ | $0 \%$ | $0 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |

D8: Bus / Train comparison (WRC passenger survey 2000)

|  |  | Total | Bus | Train |
| :--- | ---: | ---: | ---: | ---: |
|  | Unweighted Count | N=2145 | N=1093 | $N=1052$ |
|  |  |  |  |  |
| Q17. | Male | $39 \%$ | $36 \%$ | $46 \%$ |
| Gender | Female | $59 \%$ | $62 \%$ | $53 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $1 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  | Total | Bus | Train |
| ---: | ---: | ---: | ---: |
| Unweighted Count | $N=2145$ | $N=1093$ | $N=1052$ |


| Q18. | $13-15$ | $5 \%$ | $4 \%$ | $6 \%$ |
| :--- | :--- | ---: | ---: | ---: |
| What | $16-19$ | $15 \%$ | $15 \%$ | $14 \%$ |
| age | $20-29$ | $28 \%$ | $30 \%$ | $23 \%$ |
| group | $20 \%$ | $20 \%$ | $19 \%$ | $23 \%$ |
| do you | $30-39$ | $14 \%$ | $14 \%$ | $17 \%$ |
| belong | $40-49$ | $10 \%$ | $9 \%$ | $13 \%$ |
| to | $50-59$ | $4 \%$ | $4 \%$ | $4 \%$ |
|  | $60-69$ | $3 \%$ | $3 \%$ | $1 \%$ |
|  | $70-79$ | $1 \%$ | $1 \%$ | $0 \%$ |
|  | $80 t$ | $100 \%$ | $100 \%$ | $100 \%$ |
| Total |  |  |  |  |

D9: Bus / Train comparison (WRC passenger survey 2000)

## Appendix E: Bus operators: Comparison for all questions

Warning: These comparisons are generally indicative rather than definitive. Results for individual bus operators (other than Stagecoach) have very large margins of error, because they are based on relatively few trips.

|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| QI. <br> What is <br> the main <br> purpose <br> of your <br> journey <br> today | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
|  | To or from work | 49\% | 51\% | $32 \%$ | 51\% |
|  | To or from school | 7\% | 8\% | 5\% | 6\% |
|  | To or from polytechnic or university | 14\% | 14\% | 14\% | 11\% |
|  | To or from hospital, or visit doctor, dentist or medical spe | 3\% | 2\% | 2\% | 5\% |
|  | To or from shopping | 7\% | 5\% | 13\% | 10\% |
|  | Other personal business | 5\% | 5\% | 7\% | 5\% |
|  | Entertainment/social | 11\% | 10\% | 21\% | 7\% |
|  | Sightseeing | 1\% | 0\% | 3\% | 2\% |
|  | Other | 3\% | 2\% | 4\% | 3\% |
|  | No response | 0\% | 0\% | 1\% | 0\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |



El: Bus operator comparison (WRC passenger survey 2000)

|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q4b. How did you get to the bus stop/station/ferry terminal | Unweighted Count $\mathrm{N}=1093$ |  | $N=856$ | $N=136$ | $N=101$ |
|  | Walk 10 mins or less | 78\% | 80\% | 70\% | 69\% |
|  | Walk more than 10 mins | 5\% | 5\% | 7\% | 11\% |
|  | Cycle | 0\% | 0\% | 0\% | 1\% |
|  | (Another) bus | 6\% | 5\% | 14\% | 4\% |
|  | (Another) train | 5\% | 5\% | 4\% | 14\% |
|  | Drove car and parked it near bus stop/train station/ferry te | 1\% | 2\% | 0\% | 0\% |
|  | Dropped off by car | 2\% | 2\% | 3\% | 0\% |
|  | Other | 0\% | 0\% | 1\% | 0\% |
|  | No response | 1\% | 2\% | 1\% | 1\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q5b. How will you complete your journey when you reach that stop/station/termina | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
|  | Walk 10 mins or less | 81\% | 83\% | 71\% | 75\% |
|  | Walk more than 10 mins | 7\% | 7\% | 9\% | 0\% |
|  | (Another) bus | 6\% | 5\% | 12\% | 7\% |
|  | (Another) train | 2\% | 2\% | 1\% | 1\% |
|  | Drlve car that is parked near bus stop/train station/ferry t | 1\% | 1\% | 1\% | 5\% |
| Total | Picked up by car | 1\% | 0\% | 1\% | 1\% |
|  | Other | 1\% | 1\% | 3\% | 2\% |
|  | No response | 1\% | 1\% | 2\% | 1\% |
|  |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total Stagecoach | Cityline/East <br> bourne/CCS | Mana/Newlands |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
| Q6. In total, how | One | $17 \%$ | $16 \%$ | $21 \%$ | $18 \%$ |
| many journeys using | Two | $62 \%$ | $63 \%$ | $60 \%$ | $60 \%$ |
| public transport will | Three or more | $19 \%$ | $20 \%$ | $15 \%$ | $18 \%$ |
| you travel today? | No response | $2 \%$ | $2 \%$ | $4 \%$ | $4 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| Total |  |  |  |  |  |

[^8]|  |  | Total Stagecoach | Cityline/East <br> bourne/CCS | Mana/Newlands |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
|  |  |  |  |  |  |
| Q6a_a. Today, how many <br> journeys using public transport | None | One | $47 \%$ | $46 \%$ | $57 \%$ |
| will you make in the Wellington |  | $45 \%$ | $47 \%$ | $35 \%$ | $45 \%$ |
| Region (...) which start at the <br> following times? Before 8:45am | Two or more | $4 \%$ | $4 \%$ | $1 \%$ | $43 \%$ |
|  | No response | $4 \%$ | $3 \%$ | $7 \%$ | $6 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ | $7 \%$ |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q6a_b. Today, how many journeys using public transport will you make in the Wellington Region (...) which start at the following times? From 8:45am to $3: 29 \mathrm{pm}$ | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
|  | None | 49\% | 50\% | 37\% | 50\% |
|  | One | 30\% | 30\% | 35\% | 29\% |
|  | Two or more | 17\% | 17\% | 22\% | 14\% |
|  | No response | 4\% | 3\% | 7\% | 7\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unweighted Count | N=1093 | $N=856$ | $N=136$ | $N=101$ |
| Q6a_c. Today, how many journeys using public transport will you make in the Wellington Region (...) which start at the following times? From 3:30pm to 6:29pm | None | 39\% | 37\% | 47\% | 39\% |
|  | One | 50\% | 52\% | 39\% | 50\% |
|  | Two or more | 7\% | 8\% | 7\% | 5\% |
|  | No response | 4\% | 3\% | 7\% | 7\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q6a_d. Today, how many journeys using public transport will you make in the Wellington Region (...) which start at the following times? From 6:30pm to 8 pm | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
|  | None | 82\% | 82\% | 84\% | 82\% |
|  | One | 13\% | 14\% | 10\% | 9\% |
|  | Two or more | 1\% | 1\% | 0\% | 2\% |
|  | No response | 4\% | 3\% | 7\% | 7\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |

E3: Bus operator comparison (WRC passenger survey 2000)

|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q6a_e. Today, how many journeys using public transport will you make in the Wellington Region (...) which start at the following times? After 8pm | Unweighfed Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
|  | None | 91\% | 92\% | 85\% | 91\% |
|  | One | 5\% | 5\% | 7\% | 2\% |
|  | Two or more | 0\% | 0\% | 1\% | 0\% |
|  | No response | 4\% | 3\% | 7\% | 7\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q7. Which one of the following best describes how often you normally travel by bus/train and/or ferry in the Wellington region | Unweighfed Count | $N=1093$ | $N=856$ | $N=136$ | $\mathrm{N}=\mathrm{IOI}$ |
|  | Most days including weekends | 33\% | 34\% | 33\% | 26\% |
|  | Four or five days each week not usually including weekends | 38\% | 40\% | 31\% | 36\% |
|  | One to three days each week not usually including weekends | 12\% | 11\% | 12\% | 21\% |
|  | One to three days each week usually including weekends | 8\% | 8\% | 7\% | 9\% |
|  | Weekends only | 1\% | 1\% | 4\% | 2\% |
|  | Not every week but at least once a month | 4\% | 4\% | 5\% | 3\% |
|  | Less than once a month | 1\% | 2\% | 1\% | 0\% |
|  | Not applicable - I'm a visitor to Wellington | 2\% | 2\% | 2\% | 1\% |
|  | Other | 0\% | 0\% | 2\% | 1\% |
|  | No response | 1\% | 1\% | 2\% | 2\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  |  | TotalStagecoach | Cityline/East <br> bourne/CCS | Mana/Newlands |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighfed Count | $N=1093$ | $N=856$ | $N=136$ | $N=/ O I$ |
| Q8. Have you telephoned | No | $66 \%$ | $67 \%$ | $59 \%$ | $68 \%$ |
| Ridewell in the last 2 <br> months | Yes | $32 \%$ | $31 \%$ | $38 \%$ | $31 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $4 \%$ | $1 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Cityline/East <br> bourne/CCS |  |  | Mana/Newlands |
| :--- | :--- | ---: | ---: | ---: | ---: |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q8a b. <br> Satisfied/dissatisfied <br> - gave me the correct information | UnweightedCount | $N=367$ | $N=279$ | $N=56$ | $N=32$ |
|  | Very satisfied | 39\% | 40\% | 34\% | 38\% |
|  | Satisfied | 37\% | 38\% | 34\% | 28\% |
|  | Neither | 5\% | 5\% | 7\% | 0\% |
|  | Dissatisfied | 3\% | 3\% | 2\% | 6\% |
|  | Very dissatisfied | 3\% | 3\% | 5\% | 0\% |
|  | Don't know/not applicable | 2\% | 1\% | 2\% | 6\% |
| Total | No response | 13\% | 11\% | 16\% | 22\% |
|  |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q8a c. <br> Satisfied/dissatisfied <br> - could answer all my questions | Unweighfed Count | $N=367$ | $N=279$ | $N=56$ | $N=32$ |
|  | Very satisfied | 38\% | 39\% | 34\% | 34\% |
|  | Satisfied | 35\% | 35\% | 34\% | 34\% |
|  | Neither | 4\% | 4\% | 5\% | 3\% |
|  | Dissatisfied | 5\% | 5\% | 5\% | 3\% |
|  | Very dissatisfied | 2\% | 3\% | 2\% | 0\% |
|  | Don't know/not applicable | 2\% | 2\% | 2\% | 3\% |
| Total | No response | 14\% | 12\% | 18\% | 22\% |
|  |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q8a_d. <br> Satisfied/dissatisfied - was polite on the phone | Unweighfed Count | $N=367$ | $N=279$ | $N=56$ | $N=32$ |
|  | Very satisfied | 34\% | 34\% | 30\% | 41\% |
|  | Satisfied | 32\% | 32\% | 32\% | 28\% |
|  | Neither | 9\% | 10\% | 11\% | 0\% |
|  | Dissatisfied | 5\% | 6\% | 4\% | 6\% |
|  | Very dissatisfied | 5\% | 5\% | 7\% | 0\% |
|  | Don't know/not applicable | 1\% | 1\% | 2\% | 3\% |
| Total | No response | 13\% | 12\% | 14\% | 22\% |
|  |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q8a_e. <br> Satisfied/dissatisfied - overall satisfaction with the call | Unweighfed Count | $N=367$ | $N=279$ | $N=56$ | $N=32$ |
|  | Very satisfied | 28\% | 27\% | 27\% | 34\% |
|  | Satisfied | 40\% | 42\% | 36\% | 31\% |
|  | Neither | 8\% | 8\% | 9\% | 9\% |
|  | Dissatisfied | 5\% | 5\% | 7\% | 0\% |
|  | Very dissatisfied | 4\% | 4\% | 4\% | 6\% |
|  | Don't know/not applicable | 1\% | 1\% | 2\% | 0\% |
| Total | No response | 13\% | 12\% | 16\% | 19\% |
|  |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q9. If Ridewell were to extend its hours, which time would most benefit you | Unweighfed Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
|  | Before 7:30am Mon to Sat | 14\% | 13\% | 19\% | 14\% |
|  | After 8:30pm Mon to Sat | 22\% | 21\% | 27\% | 21\% |
|  | Before 9am Sundays | 2\% | 2\% | 4\% | 3\% |
|  | After 3pm Sundavs | 7\% | 7\% | 7\% | 10\% |
|  | Don't know/present hours suitable | 51\% | 54\% | 34\% | 50\% |
|  | No response | 3\% | 3\% | 8\% | 3\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |

E6: Bus operator comparison (WRC passenger survey 2000)

|  |  | Total |  | Cityline/East <br> bourne/CCS | Mana/Newlands |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighfed Count | $\mathrm{N}=1093$ | $\mathrm{~N}=856$ | $\mathrm{~N}=136$ | $\mathrm{~N}=101$ |
| Q10a. | Excellent |  |  |  |  |
| Performance | Good | $22 \%$ | $21 \%$ | $23 \%$ | $33 \%$ |
| - reliability | Satisfactory | $20 \%$ | $40 \%$ | $35 \%$ | $42 \%$ |
|  | Poor | $8 \%$ | $26 \%$ | $24 \%$ | $18 \%$ |
|  | Very poor | $2 \%$ | $9 \%$ | $10 \%$ | $3 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $3 \%$ | $2 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $3 \%$ |
| Total |  |  |  | $100 \%$ |  |


|  |  | Total |  | Cityline/East <br> bourne/CCS | Mana/Newlands |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighfed Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
| Q10b. | Excellent | $17 \%$ | $16 \%$ |  |  |
| Performance | Good | $32 \%$ | $34 \%$ | $24 \%$ | $21 \%$ |
| -frequency | Satisfactory | $31 \%$ | $31 \%$ | $29 \%$ | $27 \%$ |
|  | Poor | $13 \%$ | $13 \%$ | $13 \%$ | $29 \%$ |
|  | Very poor | $3 \%$ | $3 \%$ | $6 \%$ | $12 \%$ |
|  | No response | $4 \%$ | $3 \%$ | $7 \%$ | $4 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $8 \%$ |
| Total |  |  |  | $100 \%$ |  |


|  |  | Total | Stagecoach | Cityline/East <br> bourne/CCS | Mana/Newlands |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighfed Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
| Q10c. | Excellent | $19 \%$ | $18 \%$ |  |  |
| Performance | Good | $47 \%$ | $48 \%$ | $37 \%$ | $23 \%$ |
| -journey time | Satisfactory | $25 \%$ | $25 \%$ | $28 \%$ | $45 \%$ |
|  | Poor | $4 \%$ | $4 \%$ | $7 \%$ | $22 \%$ |
|  | Very poor | $1 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
|  | No response | $4 \%$ | $4 \%$ | $6 \%$ | $0 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $9 \%$ |
| Total |  |  |  | $100 \%$ |  |


|  |  | Total |  | Ctagecoach <br> Cityline/East <br> bourne/CCS | Mana/Newlands |
| :--- | :--- | ---: | ---: | ---: | ---: |

[^9]|  |  | Total |  | Cityline/East <br> bourne/CCS | Mana/Newlands |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighfed Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
| Q10e. | Excellent | $15 \%$ | $14 \%$ | $24 \%$ |  |
| Performance | Good | $31 \%$ | $32 \%$ | $32 \%$ | $12 \%$ |
| - price | Satisfactory | $36 \%$ | $37 \%$ | $29 \%$ | $27 \%$ |
|  | Poor | $10 \%$ | $11 \%$ | $4 \%$ | $42 \%$ |
|  | Very poor | $4 \%$ | $4 \%$ | $6 \%$ | $11 \%$ |
|  | No response | $3 \%$ | $2 \%$ | $7 \%$ | $6 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $3 \%$ |
| Total |  |  |  | $100 \%$ |  |



|  |  | Total | Staaecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
| Q12. Overall, how do you rate the service on this bus route/train line/ferry crossing | Excellent | 19\% | 17\% | 26\% | 27\% |
|  | Good | 49\% | 52\% | 39\% | 41\% |
|  | Satisfactory | 25\% | 25\% | 24\% | 27\% |
|  | Poor | 5\% | 5\% | 6\% | 5\% |
|  | Very poor | 1\% | 1\% | 1\% | 0\% |
|  | No response | 1\% | 0\% | 4\% | 1\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |

E8: Busoperatorcomparison (WRC passengersurvey 2000)

|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unweighted Cases | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
| q13m. Have vou used the | Never used/not familiar with the WWW | 31\% | 27\% | 48\% | 42\% |
| World Wide Web in the last 2 | Have not used the WWW in the last 2 months | 8\% | 7\% | 8\% | 9\% |
| months? If | Home | 40\% | 43\% | 29\% | 27\% |
| so, where? | Work | 30\% | 33\% | 11\% | 22\% |
|  | School or university/polytechnic | 14\% | 14\% | 16\% | 11\% |
|  | Other | 3\% | 4\% | 1\% | 4\% |
|  | Never used WWW, incl not in last 2 months | 38\% | 34\% | 56\% | 50\% |
|  | No response | 3\% | 2\% | 4\% | 5\% |

Note: Total may exceed $100 \%$ becaue of multiple response.

|  |  | Total | Stagecoach | Cityline/East bourne/CCS | Mana/Newlands |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q14. <br> Which one <br> of the <br> following <br> best <br> describes <br> you | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
|  | School student | 10\% | 10\% | 13\% | 9\% |
|  | University or polytechnic student | 19\% | 21\% | 18\% | 11\% |
|  | Self-employed | 4\% | 5\% | 3\% | 1\% |
|  | Full time salary or wage earner | 43\% | 45\% | 31\% | 46\% |
|  | Part-time salary or wage earner | 10\% | 9\% | 11\% | 14\% |
|  | Retired | 6\% | 5\% | 10\% | 11\% |
|  | Full time home maker | 2\% | 2\% | 5\% | 3\% |
|  | Unemployed | 2\% | 1\% | 2\% | 4\% |
|  | Other beneficiary | 2\% | 2\% | 4\% | 1\% |
|  | Other | 0\% | 0\% | 1\% | 0\% |
|  | No response | 0\% | 0\% | 1\% | 1\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total |  | Cityline/East <br> bourne/CCS | Mana/Newlands |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=/ O l$ |
|  |  |  |  |  |  |
| Q17. | Male | $36 \%$ | $38 \%$ | $35 \%$ | $27 \%$ |
| Gender | Female | $62 \%$ | $60 \%$ | $63 \%$ | $71 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |

E9: Busoperatorcomparison (WRC passengersurvey 2000)

|  |  | Total | Staaecoach | Cityline/East <br> bourne/CCS | Mana/Newlands |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighted Count | $N=1093$ | $N=856$ | $N=136$ | $N=101$ |
| Q18. | $13-15$ |  |  |  |  |
| What | $16-19$ | $4 \%$ | $4 \%$ | $7 \%$ | $4 \%$ |
| age | $15 \%$ | $15 \%$ | $23 \%$ | $8 \%$ |  |
| group | $20-29$ | $30 \%$ | $32 \%$ | $22 \%$ | $29 \%$ |
| do you | $30-39$ | $19 \%$ | $19 \%$ | $13 \%$ | $25 \%$ |
| belong | $40-49$ | $14 \%$ | $14 \%$ | $13 \%$ | $15 \%$ |
| to | $50-59$ | $9 \%$ | $9 \%$ | $12 \%$ | $6 \%$ |
|  | $60-69$ | $4 \%$ | $4 \%$ | $3 \%$ | $9 \%$ |
|  | $70-79$ | $3 \%$ | $3 \%$ | $7 \%$ | $3 \%$ |
|  | $80+$ | $1 \%$ | $1 \%$ | $2 \%$ | $2 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |

## Appendix F: Rail comparisons for all questions: Hutt, Porirua/Kapitit, Johnsonville

Warning: These comparisons are generally indicative rather than definitive. The number of questionnaires completed for the Johnsonville line is smaller than for the other two lines. Hence, some caution is need when comparing the results.



[^10]| Unweighted Count |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $N=1049$ | $N=524$ | $N=418$ | $N=107$ |
| Q3. When | 10 trip ticket | 33\% | 33\% | 32\% | 36\% |
| you were given this | Family Fun Fare | 0\% | 0\% | 1\% | 0\% |
| survey, what | Day Rover | 1\% | 0\% | 3\% | 1\% |
| type of ticket | School term pass | 6\% | 4\% | 6\% | 13\% |
| were you using - Tranz | Monthly pass | 42\% | 47\% | 39\% | 26\% |
| Metro | Single or return trip (cash) | 17\% | 15\% | 17\% | 24\% |
|  | Other | 2\% | 2\% | 2\% | 0\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |  |
| :--- | :--- | ---: | :---: | ---: | ---: |
| Unweighted Count | N=1052 | N=525 | $N=420$ | $N=107$ |  |
| Q4b. How did | Walk 10 mins or less | $48 \%$ | $54 \%$ | $36 \%$ | $62 \%$ |
| you get to the | Walk more than 10 mins | $21 \%$ | $23 \%$ | $18 \%$ | $17 \%$ |
| bus | Cycle | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ |
| stop/station/ferry |  |  |  |  |  |
| terminal | (Another) bus | $10 \%$ | $11 \%$ | $9 \%$ | $8 \%$ |
|  | (Another) train | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
|  | Drove car and parked it near |  |  |  |  |
|  | bus stop/train station/ferry te | $13 \%$ | $7 \%$ | $21 \%$ | $7 \%$ |
|  |  |  |  |  |  |
|  | Dropped off by car | $6 \%$ | $3 \%$ | $11 \%$ | $5 \%$ |
|  | Other | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ |
|  | No response | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
| Total | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |  |


|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q5b. How will you complete your journey when you reach that stop/station/terminal | Unweighted Counf N=1052 |  | $N=525$ | $N=420$ | $N=107$ |
|  | Walk 10 mins or less | 44\% | 40\% | 45\% | 62\% |
|  | Walk more than 10 mins | 20\% | 18\% | 22\% | 26\% |
|  | Cycle | 0\% | 0\% | 0\% | 1\% |
|  | (Another) bus | 9\% | 9\% | 12\% | 5\% |
|  | (Another) train | 2\% | 2\% | 3\% | 2\% |
|  | Drive car that is parked near bus stop/train station/ferry t | 15\% | 22\% | 10\% | 4\% |
|  | Picked up by car | 7\% | 8\% | 7\% | 0\% |
|  | Other | 1\% | 0\% | 1\% | 1\% |
|  | No response | 1\% | 1\% | 1\% | 0\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |

[^11]|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | :---: | :---: | :---: |
|  | Unweighfed Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
|  |  |  |  |  |  |
| Q6. In total, how | One | $12 \%$ | $9 \%$ | $14 \%$ | $18 \%$ |
| many journeys using <br> public transport will <br> you travel today? | Two | Three or more | $9 \%$ | $81 \%$ | $76 \%$ |
|  |  | $9 \%$ | $10 \%$ | $75 \%$ |  |
|  | No response | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Hutt PorirualKapiti Johnsonville |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unweighfed Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q6a_a. Today, how many | None | 23\% | 18\% | 25\% | 36\% |
| journeys using public transport will you make in the Wellington | One | 72\% | 76\% | 69\% | 61\% |
| Region (...) which start at the | Two or more | 4\% | 4\% | 4\% | 1\% |
|  | No response | 2\% | 2\% | 2\% | 2\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  | Unweighfed Count | Total | Hutt PorirualKapiti Johnsonville |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q6a_b. Today, how many | None | 79\% | 83\% | 77\% | 62\% |
| journeys using public transport will you make in the | One | 15\% | 11\% | 16\% | 28\% |
| Wellington Region (...) which start at the following times? | Two or more | 5\% | 5\% | 5\% | 8\% |
| From 8:45am to 3:29pm | No response | 2\% | 2\% | 2\% | 2\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unweighfed Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q6a_c. Today, how many | None | 23\% | 16\% | 30\% | 28\% |
| journeys using public transport will you make in the | One | 71\% | 78\% | 64\% | 64\% |
| Wellington Region (...) which start at the following times? | Two or more | 4\% | 5\% | 4\% | 6\% |
| From 3:30pm to 6:29pm | No response | 2\% | 2\% | 2\% | 2\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |

F3: Rail comparison (WRC passenger survey 2000)

|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | :---: | :---: | :---: |
|  | UnweightedCount | $\mathrm{N}=1052$ | $\mathrm{~N}=525$ | $\mathrm{~N}=420$ | $\mathrm{~N}=107$ |
|  | None | $89 \%$ | $92 \%$ | $84 \%$ | $94 \%$ |
| Q6a_d. Today, how many <br> journeys using public | One | $9 \%$ | $6 \%$ | $13 \%$ | $4 \%$ |
| transport will you make in <br> the Wellington Region (...) | Two or more | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
| which start at the following <br> times? From 6:30pm to 8pm | No response | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighted Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
|  |  |  |  |  |  |
| Q6a_e. Today, how many <br> journeys using public transport | None | $93 \%$ | $95 \%$ | $91 \%$ | $94 \%$ |
| will you make in the Wellington | One | $4 \%$ | $4 \%$ | $6 \%$ | $3 \%$ |
| Region (...) which start at the <br> following times? After 8pm | Two or more | $0 \%$ | $0 \%$ | $1 \%$ | $1 \%$ |
|  | No response | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total |  | Kapiti | nville |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q7. Which one of the following best describes how often you normally travel by bus/train and/or ferry in the Wellington region | Unweighfed Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
|  | Most days including weekends | 19\% | 19\% | 19\% | 21\% |
|  | Four or five days each week not usually including weekends | 63\% | 67\% | 59\% | 54\% |
|  | One to three days each week not usually including weekends | 7\% | 6\% | 7\% | 15\% |
|  | One to three days each week usually including weekends | 2\% | 2\% | 3\% | 4\% |
|  | Weekends only | 1\% | 1\% | 1\% | 0\% |
|  | Not every week but at least once a month | 3\% | 2\% | 4\% | 2\% |
|  | Less than once a month | 2\% | 2\% | 3\% | 2\% |
|  | Not applicable - I'm a visitor to Wellington | 1\% | 0\% | 2\% | 0\% |
|  | Other | 1\% | 0\% | 1\% | 1\% |
|  | No response | 0\% | 0\% | 1\% | 1\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Hutt | Kapiti Jo | nville |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unweighted Count $N=1052$ |  | $N=525$ | $N=420$ | $N=107$ |
| Q8. Have you telephoned Ridewell in the last 2 months | No | 78\% | 78\% | 76\% | 84\% |
|  | Yes | 21\% | 21\% | 22\% | 16\% |
|  | No response | 1\% | 1\% | 2\% | 0\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |


|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | :---: | ---: | ---: |
|  | Unweighted Count | N=234 | N=117 | $N=100$ | $N=17$ |
| Q8a_a. | Very satisfied | $26 \%$ | $27 \%$ | $24 \%$ | $29 \%$ |
| Satisfied/dissatisfied | Satisfied | $39 \%$ | $36 \%$ | $42 \%$ | $41 \%$ |
| - answered my call | Neither | $9 \%$ | $8 \%$ | $9 \%$ | $18 \%$ |
| promptly | Dissatisfied | $9 \%$ | $11 \%$ | $6 \%$ | $6 \%$ |
|  | Very dissatisfied | $5 \%$ | $6 \%$ | $3 \%$ | $6 \%$ |
|  | Don't know/not | $1 \%$ | $2 \%$ | $1 \%$ | $0 \%$ |
|  | applicable | $12 \%$ | $10 \%$ | $15 \%$ | $0 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighted Count | N=234 | N=117 | $N=100$ | $N=17$ |
| Q8a_b. | Very satisfied | $47 \%$ | $51 \%$ | $43 \%$ | $47 \%$ |
| Satisfied/dissatisfied | Satisfied | $29 \%$ | $21 \%$ | $34 \%$ | $47 \%$ |
| - gave me the correct | Neither | $2 \%$ | $1 \%$ | $4 \%$ | $0 \%$ |
| information | Dissatisfied | $3 \%$ | $7 \%$ | $0 \%$ | $0 \%$ |
|  | Very dissatisfied | $5 \%$ | $8 \%$ | $2 \%$ | $0 \%$ |
|  | Don't know/not | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
|  | applicable | $13 \%$ | $11 \%$ | $16 \%$ | $6 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighfed Count | $\mathrm{N}=234$ | $\mathrm{~N}=117$ | $\mathrm{~N}=100$ | $\mathrm{~N}=17$ |
| Q8a c. | Very satisfied | $40 \%$ | $44 \%$ | $36 \%$ | $41 \%$ |
| Satisfied/dissatisfied | Satisfied | $31 \%$ | $25 \%$ | $38 \%$ | $35 \%$ |
| - could answer all my | questions | Neither | $6 \%$ | $7 \%$ | $6 \%$ |
|  | Dissatisfied | $3 \%$ | $5 \%$ | $1 \%$ | $0 \%$ |
|  | Very dissatisfied | $3 \%$ | $7 \%$ | $0 \%$ | $0 \%$ |
|  | Don't know/not | $2 \%$ | $1 \%$ | $2 \%$ | $6 \%$ |
|  | applicable | $14 \%$ | $12 \%$ | $17 \%$ | $12 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |

[^12]|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighted Count | $N=234$ | $N=117$ | $N=100$ | $N=17$ |
| Q8a_d. | Very satisfied | $35 \%$ | $37 \%$ | $33 \%$ | $41 \%$ |
| Satisfied/dissatisfied | Satisfied | $32 \%$ | $27 \%$ | $35 \%$ | $47 \%$ |
| - was polite on the | Neither | $8 \%$ | $10 \%$ | $6 \%$ | $0 \%$ |
| phone | Dissatisfied | $6 \%$ | $8 \%$ | $4 \%$ | $6 \%$ |
|  | Very dissatisfied | $4 \%$ | $6 \%$ | $3 \%$ | $0 \%$ |
|  | Don't know/not | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
|  | applicable | $14 \%$ | $11 \%$ | $18 \%$ | $6 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Unweighted Count | $N=234$ | $N=117$ | $N=100$ | $N=17$ |
| Q8a_e. | Very satisfied | $35 \%$ | $41 \%$ | $31 \%$ | $24 \%$ |
| Satisfied/dissatisfisaflsfied | $32 \%$ | $22 \%$ | $40 \%$ | $53 \%$ |  |
| - overall satisfaction | Neither | $9 \%$ | $9 \%$ | $9 \%$ | $12 \%$ |
| with the call | Dissatisfied | $5 \%$ | $9 \%$ | $2 \%$ | $0 \%$ |
|  | Very dissatisfied | $4 \%$ | $8 \%$ | $1 \%$ | $0 \%$ |
|  | Don't know/not | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
|  | applicable | $13 \%$ | $10 \%$ | $16 \%$ | $12 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


| UnweightedCount |  | Total | Hutt Porirua/Kaditi Johnsonville |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q9. If Ridewell | Before 7:30am Mon to Sat | 14\% | 14\% | 14\% | 10\% |
| were to extend | After 8:30pm Mon to Sat | 14\% | 14\% | 13\% | 20\% |
| time would | Before 9am Sundays | 2\% | 2\% | 2\% | 1\% |
| most benefit | After 3om Sundavs | 4\% | 3\% | 5\% | 5\% |
| you | Don't know/present hours suitable | 62\% | 65\% | 60\% | 60\% |
|  | No response | 3\% | 1\% | 5\% | 5\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |

F6: Rail comparison (WRC passenger survey 2000)

|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | :---: | :---: | :---: |
|  | Unweighted Count | N $=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q10a. | Excellent | $30 \%$ | $32 \%$ | $29 \%$ | $28 \%$ |
| Performance | Good | $41 \%$ | $44 \%$ | $42 \%$ | $28 \%$ |
| - reliability | Satisfactory | $20 \%$ | $19 \%$ | $18 \%$ | $28 \%$ |
|  | Poor | $6 \%$ | $3 \%$ | $7 \%$ | $13 \%$ |
|  | Very poor | $1 \%$ | $0 \%$ | $1 \%$ | $3 \%$ |
|  | No response | $2 \%$ | $1 \%$ | $3 \%$ | $0 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Unweighted Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q10b. | Excellent | $20 \%$ | $24 \%$ | $15 \%$ | $20 \%$ |
| Performance | Good | $37 \%$ | $40 \%$ | $34 \%$ | $36 \%$ |
| frequency | Satisfactory | $26 \%$ | $24 \%$ | $27 \%$ | $31 \%$ |
|  | Poor | $12 \%$ | $2 \%$ | $17 \%$ | $9 \%$ |
|  | Very poor | $2 \%$ | $1 \%$ | $2 \%$ | $1 \%$ |
|  | $4 \%$ | $3 \%$ | $5 \%$ | $3 \%$ |  |
|  | Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | :---: | :---: | :---: |
|  | Un weighted Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q10c. | Excellent | $20 \%$ | $22 \%$ | $12 \%$ | $19 \%$ |
| Performance | Good | $45 \%$ | $43 \%$ | $48 \%$ | $40 \%$ |
| -journey time | Satisfactory | $26 \%$ | $27 \%$ | $23 \%$ | $33 \%$ |
|  | Poor | $4 \%$ | $4 \%$ | $3 \%$ | $5 \%$ |
|  | Very poor | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ |
|  | No response | $5 \%$ | $3 \%$ | $7 \%$ | $3 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |  |
| :--- | :--- | ---: | :---: | :---: | :---: |
|  | Unweighted Count | = $=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q10d. |  |  |  |  |  |
| Performance - | Excellent | $10 \%$ | $\mathrm{a} \%$ | $14 \%$ | $5 \%$ |
| quality/comfort | Good | $27 \%$ | $30 \%$ | $27 \%$ | $14 \%$ |
|  | Satisfactory | $36 \%$ | $38 \%$ | $37 \%$ | $22 \%$ |
|  | Poor | $18 \%$ | $18 \%$ | $14 \%$ | $40 \%$ |
|  | Very poor | $6 \%$ | $5 \%$ | $4 \%$ | $17 \%$ |
|  | No response | $3 \%$ | $2 \%$ | $4 \%$ | $2 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |

[^13]|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | :---: | :---: | :---: |
|  | Unweighted Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q10e. | Excellent | $11 \%$ | $11 \%$ | $9 \%$ | $20 \%$ |
| Performance | Good | $28 \%$ | $28 \%$ | $26 \%$ | $36 \%$ |
| - price | Satisfactory | $44 \%$ | $46 \%$ | $45 \%$ | $33 \%$ |
|  | Poor | $10 \%$ | $10 \%$ | $11 \%$ | $2 \%$ |
|  | Very poor | $4 \%$ | $3 \%$ | $5 \%$ | $1 \%$ |
|  | No response | $2 \%$ | $1 \%$ | $4 \%$ | $2 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |



|  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |  |
| :--- | :--- | ---: | :---: | :---: | :---: |
|  | UnweightedCount | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
|  |  |  |  |  |  |
| Q12. Overall, how | Excellent | $15 \%$ | $17 \%$ | $13 \%$ | $13 \%$ |
| do you rate the | Good | $49 \%$ | $51 \%$ | $50 \%$ | $33 \%$ |
| service on this | Satisfactory | $30 \%$ | $27 \%$ | $31 \%$ | $41 \%$ |
| bus route/train | $5 \%$ | $4 \%$ | $5 \%$ | $11 \%$ |  |
| line/ferry crossing | Poor | $1 \%$ | $0 \%$ | $0 \%$ | $2 \%$ |
|  | Very poor | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


| Unweighfed Cases |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
| q13m. Have you used the | Never used/not familiar with the WWW | 25\% | 27\% | 23\% | 26\% |
| World Wide Web in the last 2 | Have not used the WWW in the last 2 months | 9\% | 7\% | 9\% | 12\% |
| months? If | Home | 44\% | 41\% | 46\% | 51\% |
| so, where? | Work | 40\% | 42\% | 40\% | 31\% |
|  | School or university/polytechnic | 9\% | 8\% | 8\% | 12\% |
|  | Other | 2\% | 2\% | 2\% | 2\% |
|  | Never used WWW, incl not in last 2 months | 34\% | 34\% | 33\% | 37\% |
|  | No response | 2\% | 2\% | 1\% | 2\% |

Note: Total may exceed $100 \%$ becaue of multiple response.

|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighfed Count | $\mathrm{N}=1052$ | $\mathrm{~N}=525$ | $\mathrm{~N}=420$ | $\mathrm{~N}=107$ |
| Q14. | School student | $10 \%$ | $7 \%$ | $11 \%$ | $21 \%$ |
| Which one | University or polytechnic | $11 \%$ | $10 \%$ | $12 \%$ | $14 \%$ |
| of the | student |  |  | $5 \%$ | $5 \%$ |
| following | Self-employed | $3 \%$ | $5 \%$ | $41 \%$ |  |
| best |  |  |  |  |  |
| describes | Full time salary or wage earner | $62 \%$ | $69 \%$ | $59 \%$ |  |
| you | Part-time salary or wage earner | $7 \%$ | $7 \%$ | $8 \%$ | $6 \%$ |
|  |  | $2 \%$ | $1 \%$ | $2 \%$ | $7 \%$ |
|  | Retired | $1 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
|  | Full time home maker | $1 \%$ | $1 \%$ | $0 \%$ | $2 \%$ |
|  | Unemployed | $1 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
|  | Other beneficiary | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
|  | Other | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Hutt | apiti J | nville |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unweighted Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
| Q17. <br> Gender | Male | 46\% | 46\% | 45\% | 49\% |
|  | Female | 53\% | 53\% | 54\% | 51\% |
|  | No response | 1\% | 1\% | 1\% | 0\% |
| Total |  | 100\% | 100\% | 100\% | 100\% |

F9: Rail comparison (WRC passenger survey 2000)

|  |  | Total | Hutt Porirua/Kapiti Johnsonville |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Unweighfed Count | $N=1052$ | $N=525$ | $N=420$ | $N=107$ |
|  |  |  |  |  |  |
| Q18. | $13-15$ | $6 \%$ | $4 \%$ | $6 \%$ | $15 \%$ |
| What | $16-19$ | $14 \%$ | $13 \%$ | $15 \%$ | $16 \%$ |
| age | $23 \%$ | $27 \%$ | $18 \%$ | $18 \%$ |  |
| group | $20-29$ | $23 \%$ | $22 \%$ | $24 \%$ | $21 \%$ |
| do you | $30-39$ | $17 \%$ | $16 \%$ | $18 \%$ | $16 \%$ |
| belong | $40-49$ | $13 \%$ | $14 \%$ | $14 \%$ | $5 \%$ |
| to | 40 | $4 \%$ | $4 \%$ | $7 \%$ |  |
|  | $50-59$ | $1 \%$ | $1 \%$ | $1 \%$ | $4 \%$ |
|  | $60-69$ | $\mathbf{0} \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
|  | $70-79$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
|  | ao+ |  |  |  |  |

## Appendix G: Peak/off-peak travellers: Comparison for all questions

Trips were classified as peak or off-peak using the following criteria:

- Morning peak trips are: before $8: 45$ am travelling towards the city
- Evening peak trips are: between $3: 30$ to $6: 29$ pm travelling towards the suburbs
Weekend trips are all off-peak.
Note that the times used to define peak trips are different to those used in the 1999 survey.



|  |  | Total | Peak |  |
| :--- | :--- | ---: | ---: | ---: |
|  |  | Off-peak |  |  |
|  | Unweighted Count | $N=1049$ | $N=809$ | $N=240$ |
| Q3. When you | 10 trip ticket | $33 \%$ | $35 \%$ | $26 \%$ |
| were given | Family Fun Fare | $0 \%$ | $0 \%$ | $1 \%$ |
| this survey, | Day Rover | $1 \%$ | $0 \%$ | $5 \%$ |
| what type of | School term pass | $6 \%$ | $6 \%$ | $5 \%$ |
| ticket were | Sch | $42 \%$ | $47 \%$ | $23 \%$ |
| you using - | Monthly pass | $17 \%$ | $11 \%$ | $35 \%$ |
| Tranz Metro | Single or return trip |  |  |  |
|  | (cash) | $100 \%$ | $100 \%$ | $5 \%$ |
|  | Other |  |  |  |


|  |  | Total | Peak Off-deak |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=857$ | $N=472$ | $N=385$ |
|  |  |  |  |  |
| Q3a. When | Beneficiary | $4 \%$ | $1 \%$ | $6 \%$ |
| you given | 10 trip ticket | $36 \%$ | $46 \%$ | $24 \%$ |
| this survey | Two hour ticket | $1 \%$ | $1 \%$ | $1 \%$ |
| what typeof | STAR Pass | $3 \%$ | $2 \%$ | $4 \%$ |
| ticket were | STA | $1 \%$ | $1 \%$ | $2 \%$ |
| you using - | Group Day-tripper | $1 \%$ | $3 \%$ | $3 \%$ |
| Stagecoach | Bus King | $3 \%$ | $14 \%$ | $21 \%$ |
|  | Gold Pass | $17 \%$ | $31 \%$ | $39 \%$ |
|  | Single trip (cash) | $34 \%$ | $31 \%$ | $1 \%$ |
|  | Other | $1 \%$ | $1 \%$ | $100 \%$ |


|  |  | Total | P eak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=141$ | $N=50$ | $N=91$ |
| Q3b. When | Senior citizen |  |  |  |
| you given this | farecard | $6 \%$ | $0 \%$ | $9 \%$ |
| survey what | Farecard | $43 \%$ | $60 \%$ | $34 \%$ |
| type of ticket | STAR Pass | $12 \%$ | $4 \%$ | $16 \%$ |
| were you | Group Daytripper | $1 \%$ | $0 \%$ | $2 \%$ |
| using - | $5 \%$ | $8 \%$ | $3 \%$ |  |
| Cityline/CCS | 10 trip (CCS) | $28 \%$ | $22 \%$ | $32 \%$ |
|  | Single trip (cash) | $4 \%$ | $6 \%$ | $3 \%$ |
|  | Other | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | :---: | :---: | :---: |
|  | Unweighted Count | N=99 | $\mathrm{N}=46$ | $\mathrm{~N}=53$ |
| Q3c. When you given <br> this survey what type of <br> ticket were you using - | Smartcard/ravel <br> card | $67 \%$ | $85 \%$ | $51 \%$ |
| Mana/Newlands | School pass (Mana) | $2 \%$ | $2 \%$ | $2 \%$ |
|  | Single trip (cash) | $31 \%$ | $13 \%$ | $47 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Off-peak |
| :--- | :--- | :---: | :---: |
|  | Unweighted Count | N=4 | N=4 |
| q3d. When you were given <br> this survey, what type of ticket <br> were you using? (ferries) | Single or return trip <br> (cash) | $75 \%$ | $75 \%$ |
|  | Other | $25 \%$ | $25 \%$ |
| Total |  | $100 \%$ | $100 \%$ |

G2: Peak/off-peak comparison (WRC passenger survey 2000)

|  |  | Total | Peak | Off-oeak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | N=2149 | $N=1375$ | $N=774$ |
| Q4b. How did | Walk 10 mins or less | $70 \%$ | $67 \%$ | $74 \%$ |
| you get to the | Walk more than 10 mins | $9 \%$ | $11 \%$ | $8 \%$ |
| bus | Cycle | $0 \%$ | $0 \%$ | $0 \%$ |
| stop/station/ferry <br> terminal | (Another) bus | $7 \%$ | $6 \%$ | $8 \%$ |
|  | (Another) train | $4 \%$ | $5 \%$ | $3 \%$ |
|  | Drove car and parked it near |  |  |  |
|  | bus stop/train station/ferry te | $4 \%$ | $6 \%$ | $2 \%$ |
|  |  |  |  |  |
|  | Dropped off by car | $3 \%$ | $4 \%$ | $2 \%$ |
|  | Other | $0 \%$ | $0 \%$ | $0 \%$ |
|  | No response | $1 \%$ | $1 \%$ | $2 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | N=2149 | N=1375 | $N=774$ |
| Q5b. How will you | Walk 10 mins or less | $71 \%$ | $72 \%$ | $70 \%$ |
| complete your journey | Walk more than 10 mins | $11 \%$ | $10 \%$ | $11 \%$ |
| when you reach that | Cycle | $0 \%$ | $0 \%$ | $0 \%$ |
| stop/station/terminal | (Another) bus | $7 \%$ | $6 \%$ | $8 \%$ |
|  | (Another) train | $2 \%$ | $2 \%$ | $2 \%$ |
|  | Drlve car that is parked near |  |  |  |
|  | bus stop/train station/ferry t | $5 \%$ | $6 \%$ | $3 \%$ |
|  |  |  |  |  |
|  | Picked up by car | $2 \%$ | $2 \%$ | $2 \%$ |
|  | Other | $1 \%$ | $1 \%$ | $1 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
| Q6. In total, how | One |  |  |  |
| many journeys using | Two | $15 \%$ | $12 \%$ | $20 \%$ |
| public transport will |  |  |  |  |
| you travel today? | Three or more | $67 \%$ | $74 \%$ | $57 \%$ |
|  | No response | $26 \%$ | $13 \%$ | $21 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |

[^14]|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=2149$ | $\mathrm{~N}=1375$ | $\mathrm{~N}=774$ |
|  |  | $41 \%$ | $23 \%$ | $66 \%$ |
| Q6a_a. Today, how many <br> journeys using public transport | None | One | $52 \%$ | $70 \%$ |
| will you make in the Wellington |  | $27 \%$ |  |  |
| Region (...) which start at the <br> following times? Before 8:45am | Two or more | $4 \%$ | $4 \%$ | $3 \%$ |
|  | No response | $3 \%$ | $2 \%$ | $4 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=2149$ | $\mathrm{~N}=1375$ | $\mathrm{~N}=774$ |
|  | None | $56 \%$ | $77 \%$ | $27 \%$ |
| Q6a_b. Today, how many <br> journeys using public <br> transport will you make in the | One | $26 \%$ | $15 \%$ | $42 \%$ |
| Wellington Region (...) which | Two or more | $14 \%$ | $5 \%$ | $27 \%$ |
| start at the following times? <br> From 8:45am to 3:29pm | No response | $3 \%$ | $2 \%$ | $4 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
|  | None | $35 \%$ | $21 \%$ | $54 \%$ |
| Q6a_c. Today, how many <br> journeys using public <br> transport will you make in the | One | $56 \%$ | $71 \%$ | $35 \%$ |
| Wellington Region (...) which <br> start at the following times? | Two or more | $7 \%$ | $6 \%$ | $7 \%$ |
| From 3:30pm to 6:29pm | No response | $3 \%$ | $2 \%$ | $4 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=2149$ | $\mathrm{~N}=1375$ | $\mathrm{~N}=774$ |
| Q6a_d. Today, how many <br> journeys using public <br> transport will you make in <br> the Wellington Region (...) | None | One | $84 \%$ | $87 \%$ |
| which start at the following <br> times? From 6:30pm to 8pm | Two or more | $12 \%$ | $9 \%$ | $15 \%$ |
|  | No response | $1 \%$ | $1 \%$ | $1 \%$ |
| Total |  | $3 \%$ | $2 \%$ | $4 \%$ |


|  |  | Total | Peak Off -peak |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
|  |  |  |  |  |
| Q6a_e. Today, how many <br> journeys using public transport | None | $91 \%$ | $93 \%$ | $09 \%$ |
| will you make in the Wellington | One | $5 \%$ | $4 \%$ | $6 \%$ |
| Region (...) which start at the <br> following times? After 8pm | Two or more | $0 \%$ | $0 \%$ | $1 \%$ |
|  | No response | $3 \%$ | $2 \%$ | $4 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  | Total | Peak Off-peak |  |  |
| :--- | :--- | ---: | :---: | ---: |
| Q7. Which one <br> of the following | Most days including weekends | Count | N=2149 | N=1375 | N=774


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=2149$ | $\mathrm{~N}=1375$ | $\mathrm{~N}=774$ |
|  |  |  |  |  |
| Q8. Have you telephoned | No | $69 \%$ | $72 \%$ | $66 \%$ |
| Ridewell in the last 2 | Yes | $29 \%$ | $26 \%$ | $33 \%$ |
| months | No response | $2 \%$ | $2 \%$ | $2 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak Off-peak |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=602$ | $N=346$ | $N=256$ |
| Q8a_a. | Very satisfied | $25 \%$ | $26 \%$ | $23 \%$ |
| Satisfied/dissatisfied Satisfied $^{\text {answered my call }}$ | Neither | $44 \%$ | $43 \%$ | $45 \%$ |
| promptly | Dissatisfied | $8 \%$ | $7 \%$ | $9 \%$ |
|  | Very dissatisfied | $8 \%$ | $8 \%$ | $8 \%$ |
|  | Don't know/not | $3 \%$ | $3 \%$ | $3 \%$ |
|  | applicable | $1 \%$ | $0 \%$ | $2 \%$ |
|  | No response | $11 \%$ | $13 \%$ | $10 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $\mathrm{N}=602$ | $\mathrm{~N}=346$ | $\mathrm{~N}=256$ |
| Q8a_b. | Very satisfied | $40 \%$ | $42 \%$ | $39 \%$ |
| Satisfied/dissatisfied | Satisfied | $35 \%$ | $31 \%$ | $39 \%$ |
| - gave me the correct | Neither | $4 \%$ | $4 \%$ | $5 \%$ |
| information | Dissatisfied | $3 \%$ | $2 \%$ | $3 \%$ |
|  | Very dissatisfied | $3 \%$ | $5 \%$ | $1 \%$ |
|  | Don't know/not | $2 \%$ | $2 \%$ | $1 \%$ |
|  | applicable | $13 \%$ | $13 \%$ | $12 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Off-peak |  |  |  |
|  | Unweighted Count | $\mathrm{N}=602$ | $\mathrm{~N}=346$ | $\mathrm{~N}=256$ |
| Q8a c. | Very satisfied | $38 \%$ | $38 \%$ | $39 \%$ |
| Satisfied/dissatisfied | Satisfied | $34 \%$ | $32 \%$ | $36 \%$ |
| - could answer all my | Neither | $5 \%$ | $5 \%$ | $4 \%$ |
| questions | Dissatisfied | $4 \%$ | $5 \%$ | $4 \%$ |
|  | Very dissatisfied | $3 \%$ | $4 \%$ | $2 \%$ |
|  | Don't know/not | $2 \%$ | $2 \%$ | $2 \%$ |
|  | applicable | $14 \%$ | $15 \%$ | $12 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak |  |
| :--- | :--- | ---: | ---: | :---: |
|  | Off-peak |  |  |  |
|  | Unweighted Count | $N=602$ | $N=346$ | $N=256$ |
| Q8a_d. | Very satisfied | $35 \%$ | $34 \%$ | $36 \%$ |
| Satisfiedldissatisfied | Satisfied | $32 \%$ | $32 \%$ | $31 \%$ |
| - was polite on the | Neither | $9 \%$ | $7 \%$ | $11 \%$ |
| phone | $6 \%$ | $6 \%$ | $5 \%$ |  |
|  | Dissatisfied | $5 \%$ | $5 \%$ | $5 \%$ |
|  | Very dissatisfied | $1 \%$ | $2 \%$ | $1 \%$ |
|  | Don't know/not | $13 \%$ | $15 \%$ | $12 \%$ |
|  | applicable | $100 \%$ | $100 \%$ | $100 \%$ |

G6: Peak/off-peak comparison (WRC passenger survey 2000)

|  | Total | Peak |  | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | N=602 | $N=346$ | $N=256$ |
| Qaa e. | Verv satisfied | $29 \%$ | $31 \%$ | $28 \%$ |
| Satisfied/dissatisfie | Satisfied | $39 \%$ | $36 \%$ | $41 \%$ |
| - overall satisfaction | Neither | $8 \%$ | $7 \%$ | $10 \%$ |
| with the call | Dissatisfied | $5 \%$ | $7 \%$ | $4 \%$ |
|  | Very dissatisfied | $4 \%$ | $4 \%$ | $5 \%$ |
|  | Don't know/not | $1 \%$ | $2 \%$ | $1 \%$ |
|  | applicable | $13 \%$ | $14 \%$ | $12 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
| Q9. If Ridewell | Before 7:30am Mon to Sat | $14 \%$ | $14 \%$ | $14 \%$ |
| were to extend | After 8:30pm Mon to Sat | $20 \%$ | $17 \%$ | $23 \%$ |
| its hours, which | Before 9am Sundays | $2 \%$ | $2 \%$ | $4 \%$ |
| time would | After 3pm Sundays | $7 \%$ | $7 \%$ | $7 \%$ |
| most benefit | Don't know/present hours | $54 \%$ | $58 \%$ | $49 \%$ |
| you | suitable | $4 \%$ | $3 \%$ | $4 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |

$\left.\begin{array}{llrrr} & & \text { Total } & \text { Peak } & \text { Off-peak } \\ \hline & \text { Unweighted } & \text { Count } & N=2149 & N=1375\end{array}\right) N=774$

|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
| Q10b. | Excellent | $18 \%$ | $17 \%$ | $19 \%$ |
| Performance | Good | $33 \%$ | $34 \%$ | $32 \%$ |
| -frequency | Satisfactory | $29 \%$ | $29 \%$ | $30 \%$ |
|  | Poor | $13 \%$ | $14 \%$ | $11 \%$ |
|  | Very poor | $3 \%$ | $3 \%$ | $3 \%$ |
|  | No response | $4 \%$ | $3 \%$ | $5 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |

G7: Peak/off-peak comparison (WRC passenger survey 2000)

|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
| Q10c. | Excellent | $19 \%$ | $18 \%$ | $22 \%$ |
| Performance | Good | $46 \%$ | $47 \%$ | $45 \%$ |
| -journey time | Satisfactory | $25 \%$ | $27 \%$ | $23 \%$ |
|  | Poor | $4 \%$ | $4 \%$ | $4 \%$ |
|  | Very poor | $1 \%$ | $0 \%$ | $1 \%$ |
|  | No response | $4 \%$ | $4 \%$ | $5 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
| Q10d. | Excellent | $17 \%$ | $15 \%$ | $21 \%$ |
| Performance - | Good | $36 \%$ | $34 \%$ | $38 \%$ |
| quality/comfort | Satisfactory | $31 \%$ | $32 \%$ | $29 \%$ |
|  | Poor | $10 \%$ | $12 \%$ | $7 \%$ |
|  | Very poor | $3 \%$ | $4 \%$ | $1 \%$ |
|  | No response | $3 \%$ | $3 \%$ | $4 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
| Q10e. | Excellent | $14 \%$ | $12 \%$ | $16 \%$ |
| Performance | Good | $31 \%$ | $30 \%$ | $31 \%$ |
| - price | Satisfactory | $38 \%$ | $41 \%$ | $35 \%$ |
|  | Poor | $10 \%$ | $10 \%$ | $11 \%$ |
|  | Very poor | $4 \%$ | $4 \%$ | $4 \%$ |
|  | No response | $3 \%$ | $3 \%$ | $3 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | P e ak Off-peak |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
| Q11. Overall, do <br> you think the | Excellent value of money | $15 \%$ | $12 \%$ | $18 \%$ |
| service on this bus <br> routeltrain | Good vale for money | $43 \%$ | $44 \%$ | $41 \%$ |
| line/ferry crossing | Satisfactory value for |  |  |  |
| is... | Poor value for money | $55 \%$ | $36 \%$ | $33 \%$ |
|  | Very poor value for money | $1 \%$ | $6 \%$ | $5 \%$ |
|  | No response | $1 \%$ | $1 \%$ | $2 \%$ |
|  |  | $100 \%$ | $100 \%$ | $100 \%$ |


|  | Total | Peak | Off-creak |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | $N=2149$ | $N=1375$ | $N=774$ |
|  |  |  |  |  |
| Q12. Overall, how | Excellent | $18 \%$ | $15 \%$ | $22 \%$ |
| do you rate the | Good | $49 \%$ | $50 \%$ | $48 \%$ |
| service on this | Satisfactory | $26 \%$ | $28 \%$ | $24 \%$ |
| bus routeltrain | $5 \%$ | $5 \%$ | $5 \%$ |  |
| linelferry crossing | Poor | $1 \%$ | $1 \%$ | $1 \%$ |
|  | Very poor | $1 \%$ | $1 \%$ | $1 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |


|  |  | Total | Peak | Off-peak |
| :---: | :---: | :---: | :---: | :---: |
| q13m. Have you used the World Wide Web in the last 2 months? If so, where? | Unweighted Cases | $N=2149$ | $N=1375$ | $N=774$ |
|  | Never used/not familiar with the WWW | 29\% | 23\% | 38\% |
|  | Have not used the WWW in the last 2 months | 8\% | 7\% | 9\% |
|  | Home | 41\% | 45\% | 35\% |
|  | Work | 32\% | 41\% | 20\% |
|  | School or university/polytechnic | 13\% | 12\% | 13\% |
|  | Other | 3\% | 3\% | 4\% |
|  | Never used WWW, incl not in last 2 months | 37\% | 30\% | 47\% |
|  | No response | 2\% | 2\% | 3\% |

Note: Total may exceed $100 \%$ becaue of multiple response

|  |  | Total | Peak | Off-peak |
| :--- | :--- | ---: | ---: | ---: |
|  | Unweighted Count | N=2149 | N=1375 | N=774 |
| Q14. | School student | $10 \%$ | $10 \%$ | $10 \%$ |
| Which one <br> of the <br> following | University or polytechnic | student | $17 \%$ | $15 \%$ |
| best | Self-employed | $4 \%$ | $4 \%$ | $4 \%$ |
| describes | Full time salary or wage earner | $48 \%$ | $60 \%$ | $32 \%$ |
| you | Part-time salary or wage earner | $9 \%$ | $7 \%$ | $12 \%$ |
|  |  | $5 \%$ | $1 \%$ | $11 \%$ |
|  | Retired | $2 \%$ | $1 \%$ | $4 \%$ |
|  | Full time home maker | $1 \%$ | $1 \%$ | $2 \%$ |
|  | Unemployed | $2 \%$ | $0 \%$ | $3 \%$ |
|  | Other beneficiary | $0 \%$ | $1 \%$ | $0 \%$ |
|  | Other | $0 \%$ | $0 \%$ | $1 \%$ |
|  | No response | $100 \%$ | $100 \%$ | $100 \%$ |

G9: Peak/off-peak comparison (WRC passenger survey 2000)

|  |  | Total | Peak Off-peak |  |
| :--- | :---: | ---: | :---: | ---: |
|  | UnweightedCount | $N=2149$ | $N=1375$ | $N=774$ |
|  |  |  |  |  |
| Q17. | Male | $39 \%$ | $43 \%$ | $33 \%$ |
| Gender | Female | $60 \%$ | $56 \%$ | $65 \%$ |
|  | No response | $2 \%$ | $1 \%$ | $2 \%$ |
| Total |  | $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  | Total | Peak | Off-peak |
|  | UnweightedCount | $N=2149$ | $N=1375$ | $N=774$ |
|  |  |  |  |  |
| Q18. | $13-15$ | $4 \%$ | $5 \%$ | $4 \%$ |
| What | $16-19$ | $15 \%$ | $14 \%$ | $16 \%$ |
| age | $28 \%$ | $29 \%$ | $27 \%$ |  |
| group | $20-29$ | $20 \%$ | $22 \%$ | $17 \%$ |
| do you | $30-39$ | $14 \%$ | $16 \%$ | $13 \%$ |
| belong | $40-49$ | $10 \%$ | $11 \%$ | $9 \%$ |
| to |  | $4 \%$ | $3 \%$ | $7 \%$ |
|  | $50-59$ | $3 \%$ | $1 \%$ | $5 \%$ |
|  | $60-69$ | $1 \%$ | $0 \%$ | $2 \%$ |
|  | $70-79$ | $100 \%$ | $100 \%$ | $100 \%$ |
|  | $80+$ |  |  |  |


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    12 July 2000 BRC \#2023

[^1]:    ${ }^{1}$ A few trains had an odd number of carnages. In such cases, the odd carriage was nominally divided in two by recruiting only passengers in one half of the carriage. In all cases, carriages were counted from the Wellington railhead (i.e., the carriage closest to the Wellington railhead was counted as " 1 ").

[^2]:    ${ }^{2}$ The passenger totals used were from 1998, because these were the most recent figures available.

[^3]:    ${ }^{3}$ Technically, the margin of error is a conventional calculation for a 95\% confidence interval assuming simple random sampling. A 95\% confidence interval covers the true value in $95 \%$ of all possible samples.

[^4]:    ${ }^{4}$ Note that this figure may be a little overstated because more people may accept and respond to this survey on less crowded off-peak trips.
    Peak trips are defined as weekday trips with departure times between 7-8:45am travelling towards the city and 3:30-6:29pm travelling towards the suburbs.

[^5]:    ${ }^{6}$ Fewer school students were recruited this year because the WRC decided to omit school trips from sampling.

[^6]:    ${ }^{7}$ Margin of error for total bus $=7 \%$, compared with $3 \%$ if no clustering. The margin of error for small bus operators is approximately $20 \%+(=7 / 3 \times 10 \%$, where $10 \%$ is the margin of error for $\mathrm{n}=\mathrm{IOO}$ ).

[^7]:    D5: Bus / Train comparison (WRC passenger survey 2000)

[^8]:    E2: Bus operator comparison (WRC passenger survey 2000)

[^9]:    E7: Bus operator comparison (WRC passenger survey 2000)

[^10]:    F1: Rail comparison (WRC passenger survey 2000)

[^11]:    F2: Rail comparison (WRC passenger survey 2000)

[^12]:    F5: Rail comparison (WRC passenger survey 2000)

[^13]:    F7: Rail comparison (WRC passenger survey 2000)

[^14]:    G3: Peak/off-peak comparison (WRC passenger survey 2000)

